

**STAGE  
SCREEN****PRICE 10 CENTS****RADIO  
MUSIC***Only Theatrical Newspaper on the Pacific Coast*

# SIDE FACTS

## Of Stage and Screen

ESTABLISHED 1924

EDITED BY JACK JOSEPHS

Vol. XII

Entered as Second Class Matter, April 29, 1927, at Post-office, Los Angeles, Calif., under Act of March 3, 1879.

Saturday, October 18, 1930

Published Every Saturday at 800-801 Warner Bros. Downtown Building, 401 West Seventh St., Los Angeles, Calif.

No. 16

# FRANKLIN WITH RKO

## FORCES FORM TOROUT DAY SAVINGS PLAN

Entire theatrical profession is hammering the daylight savings time proposal, extending the length of the Pacific Coast. Motion picture houses are showing shorts of the absurd angles on such a time basis, theme songs have been written with the idea of "You can have it, I don't want it, and specialty acts are being presented by theatre orchestras.

From the audience reactions, it is certain that the amendment will be defeated by an overwhelming landslide of unfavorable votes.

The issue is of sufficient importance for the great moguls of the picture industry to sign their all powerful names to letters requesting local business men to support their attitude on the question.

These letters are very lengthy, disclosing every possible reason that daylight savings will decrease merchant's business as well as the theatrical business. This campaign has lined up powerful merchants against the issue.

Every conceivable absurdity of such a system has been exposed through the commendable efforts of theatrical publicity groups, who have been showing the public that they really gain nothing, but are made to believe they do.

### WRITES SHORT

One important short was written by James Gleason, who plays the idea with Robert Armstrong. It has shown in every big picture house in Los Angeles during the past week, and its humorous appeal alone will go far to kill the amendment.

SAN FRANCISCO, Oct. 16.—The greatest political fight that the organized theatrical industry has ever put up is due to be staged prior to the November 4 election when daylight saving comes before the voters.

That much was evidenced at the first mass meeting of the entire San Francisco theatrical contingent gathering at the St. Francis Theatre on Monday night.

Never before has every branch of the industry united in such a forceful, decisive manner for any purpose, social or political.

Some thousand people, execs, press agents, projectionists, musicians, stage hands, and ushers, were called by the San Francisco (Continued on Page 2)



## TED WEEMS

and His Orchestra

— IN THE NEW BLOSSOM ROOM —

ROOSEVELT HOTEL

HOLLYWOOD, CALIF.

### TWO MACS IN FILM

Dorothy Mackaill and Joel McCrea are leading roles of "Once a Sinner," George Middleton, story now in production. C. Henry Gordon also has an outstanding role. Guthrie McClintic is directing.

### DIVORCE BIT DONE

Divorce court scenes of "Lightnin'," Will Rogers' newest Fox-Movietone comedy, are nearing completion under the direction of Henry King. Louise Dresser is the wife of "Lightnin' Bill."

### MARIE TO REDUCE

Marie Dressler and Polly Moran have started work on their new teaming feature, "Reducing," which Charles Reisner is directing for M. G. M. Anita Page, Sally Eilers, and William Collier, Jr., support.

### STRAUSS IN FILM

Oscar Strauss, composer, has turned actor. The composer of "Charming Solitaire," "I Let a Dream," and others appeared in "Seeing Hollywood," German language picture, which Frank Reicher has started at MGM.

## RESIGNATION OF PLUNKETT IS PREDICTED

With plenty of rumors in the air as to what Harold B. Franklin will do, the uppermost of these this week is that the former West Coast executive already has signed with RKO.

In spite of previous contrary reports, it is generally understood now that Franklin will leave next Wednesday for New York, with a possible trip to Europe in sight before he actually goes to work again.

Adding weight to the RKO rumor, there also is a hint that Joseph Plunkett, present RKO operator, is going to resign.

If Franklin hooks up with RKO, in the Plunkett job, he automatically becomes operator for Pathe, which runs some theatres.

Franklin was seen last week on the Pathe lot, looking over the layout with Joseph E. Kennedy.

When Franklin last was in New York, there was a story going around that he might join the Warner organization.

If he has thrown in with RKO, there is a likelihood he may work up some kind of an alliance with the Warner chain.

Offsetting these RKO rumors, announcements are out that Franklin is going to Canada for a vacation at Banff.

## ECKELS RETURNS TO DOUBLE WORK

Eddy Eckels, publicity director for Fanchon and Marco, has returned from two weeks in New York, where he was conferring on company business.

Eckels has been busy since his return, dividing his time between the Fanchon and Marco office and the Fox West Coast publicity, where he has been acting for Frank Whitbeck, who will return Monday after a few week's vacation period.

### OLD TIMER PASSES

John H. Perry, who recently passed away at his home in Red Bank, New Jersey, aged 78, was well known in Los Angeles from 1883 to 1892, as performer and manager with his partner, Ed Perry, of the Club Theatre, 408 North Main street.

# YOU'LL SEE IT IN FACTS



# DEFFY PUTS LEGIT LIFE INTO S.F.

## Local Radio Will Be Hard Hit if Day Savings Wins

### BROADCAST HERE NEEDS MORE CASH

By ART LA VOVE

Resulting of chain program move, to replacing of daylight saving in the east with standard time, is looked upon with disfavor in local broadcast circles.

By moving all programs an hour ahead, sponsored time, employing local artists, will be shortened to an hour (not numerous) by NBC and National Broadcasting "super-programs."

Majority of station managers here considered the superior radio presentations of the eastern studios, brought here by chain.

NBC and Columbia programs recorded by KFI and KJL could be named as heavy winners.

Demand and preference indicated by the radio public for chain broadcasts is based upon two major facts, apparently. Extreme perfection of presentation and thrill of hearing a program coming from a point probably thousands of miles away. DX fans thus are satisfied, as well as listeners who want old home stuff.

What is considered an important reason for "radio big time" public favor is the vast money (not time) spent on these programs, before they go on the air.

Time and money, inducing perfect teamwork between musical, technical and continuity departments, are the "whys and wherefores" of their success.

"The True Story Hour," and the "New York Philharmonic Concert Orchestra" broadcasts over KFI, S., and the Philadelphia Symphony Orchestra, conducted by Leopold Stokowski over NBC, via KFI, are proving juggernauts to local talent.

This should not imply incapability of the local talent to produce as good programs. With the proper resources they could.

Symphonic broadcasts over KFI, Hollywood Bowl in summertime, and the Los Angeles Philharmonic as well as the San Francisco Symphony Orchestra and Shell programs during coming months are making progress for the west.

Signifying chain programs from Los Angeles and Hollywood will eventually prove a wise move as the cream of talent is at present centered about the motion picture industry.

### Bleu-Blanc-Rouge

Nous venons de nous adjoindre les services de Maurice Goulet, qui fera la chronique musicale des actualités théâtrales et cinématographiques. Monsieur Goulet nous arrive après plusieurs années de théâtre, en France, en Espagne, en Angleterre, en Italie, en Suisse, en Autriche, en Hongrie, en Roumanie, en Grèce, en Turquie, en Egypte, en Syrie, en Liban, en Palestine, en Arabie, en Iran, en Afghanistan, en Inde, en Chine, en Japon, en Corée, en Mandchurie, en Sibirie, en Alaska, en Canada, en Mexique, en Amérique du Sud, en Europe, en Asie, en Afrique, en Australie, en Océanie, en Antarctique, en tous les continents, en toutes les langues, en toutes les lettres, en toutes les sciences, en toutes les arts, en toutes les professions, en toutes les industries, en toutes les entreprises, en toutes les sociétés, en toutes les associations, en toutes les organisations, en toutes les institutions, en toutes les administrations, en toutes les autorités, en toutes les puissances, en toutes les gloires, en toutes les honneurs, en toutes les richesses, en toutes les beautés, en toutes les joies, en toutes les plaisirs, en toutes les passions, en toutes les amours, en toutes les vies, en toutes les destins, en toutes les éternités, en toutes les éternités, en toutes les éternités.

### WHICH MEANS

We have just retained the services of Maurice Goulet, who will conduct our French column, for film and stage. Monsieur Goulet comes to us fresh from stage and screen in France, Eastern United States and Canada. He has also considerable experience in radio work, having managed the Foreign Department of several Canadian stations, and CJRW, CKY, CJRW and CNRW, in Mantoga, Canada. An experienced newspaperman, Monsieur Goulet will chronicle activities of his companies in the film and stage industry.

### Spokane PLUGGING

By Chester F. Cooke

SPOKANE, Oct. 16.—Allen Dore, Players closed here after playing to empty houses for a week. Although the play, "Kerry Dow," was well staged and cast, Dore said gross for the week was not equal to nut for a day. This is second company to fail in auditorium this season. Early in fall Kelly Players closed after trying for two weeks.

Only one stage show left in the city, musical tab with line of six girls, at Majestic, third rate house seating 300.

Work on the new Fox here has started. Three years ago it was announced Fox would erect a \$1,000,000 temple to movies at Sprague and Monroe. Buildings were razed but property stood empty. Land changed hands several times, and is said a new York capitalist realized 100,000 profit after holding the site a year. Financing was done by local investors.

### DAY SAVINGS FIGHT BEING PRESSED BY ALL THEATRE FOLK

(Continued from Page 1)

headquarters of the anti-daylight savings fight, headed by Senator Tom Maloney.

Arch M. Bowles, Northern California division chief of Fox West Coast, was chairman, with Frank McDonald, local director, introducing the speakers. Not forgetting to put in a few neat points on the proposed sun-slaving legislation.

On stage along with Bowles and Senator Maloney were Jack Gross, KFI division chief; Herman Wobber, chairman of the Fox West Coast; Bert Lytell, Hilda McGinn, and other speakers.

As summed up by Senator Maloney, campaign plans for the ensuing three weeks prior to the balloting include a strenuous public campaign to be carried on by the local headquarters; propaganda in the form of film and literature in the theatres; distribution of literature through theatre employees to families, friends and neighbors; aid from merchants, support from labor bodies and even home door-to-door campaigning. San Francisco headquarters are at 25 Taylor St., from which all operations will be conducted.

### NEW MAN SPEAKS

Ruminating on his experiences with daylight savings in South Bend, Ind., where he was formerly located, Jack Gross told the listeners that he was responsible for confusion and was responsible for an estimated drop of 50 per cent in theatre receipts. "Proponents of daylight savings say they will give you an extra hour in each day," said Gross, "but God only put 24 hours in each day, and there is no way on earth of getting an extra one."

Upon introducing Herman Wobber, Bowles said that Wobber was personally responsible for influencing the action of Commerce to retract its previous support of the daylight saving plan and to cast their vote against the proposition. This drew Wobber a big hand.

In a final statement for the theatrical field was the greatest industry in all California. Bowles was responsible for the rapid growth of this state. Motion picture making, Bowles said, is one of the nation's greatest industries and daylight saving plans are not conducive to picture making.

### LABOR SPEAKS

A hearty laugh was injected into the situation by the action of the secretary of Local 6, American Federation of Musicians, stepped into the spotlight for a few minutes, concluded by saying that, despite his many fights with certain Gentlemen of the stage, this was one time when all must unite for a common cause.

Greenbaum has been cloistered with Bowles and Bob McNair among other theatre execs, on a good many days since September 1.

"L. W. R." contributes the following:

"Gee But I'd like to Make You Happy," "What's the Use," "Oh Gosh Oh Gee," "Go Home and Tell Your Mother," "Don't Tell Her What Happened to Me," "The Best of Friends," "A H a m m o c k," "Confession," "Little White Lies," "If I Could Be With You One Hour Tonight," "Down the River of Golden Dreams," and "Just a Little Closer" for "I'm Yours" dear, it seems.

"For a Song Without a Name" will be featured by "Betty Co-ed."

She will have no competition, for the "Stein Song" you know, is dead.

### INDE FUTURE CLEARING UP

Independent picture producer's horizon is clearing up nicely, according to the opinion of Irving Mikulski, the manager of Tec-Art Studios.

Studio space is constantly in demand so that he has difficulty in arranging the office allotment.

A few production details show the coming tide. The popular Beverly Hill Billies will start soon in a series of pictures.

Willis Kent has just completed the script for his next picture and will start production immediately. Chesterfield pictures will resume production in about 10 days. Unit production of Majestic's company is awaiting on Sherman's return from New York to start shooting. This unit made "Today," with Conard Nagel and Catherine Dale Owen, as their last. Future plans provide for eight more features, of which the first will probably be "The Trap."

In addition, the studio is constantly busy with the regular programs Bluebird, the Broadway Directories, series, and the fashion color reviews.

### TED WEEMS BAND GETS BIG OPENING

Opening of Ted Weems and His Orchestra at the Blossom Room of the Roosevelt Hotel proved the most elaborate effort of this sort that Hollywood has had. In bringing Weems from New York, Roosevelt management went the rest of them one better. Following their elaborate policy they gave Weems and his orchestra with the Blossom Room entirely locked up at a cost of \$20,000.

Weems had an enthusiastic reception and the Blossom Room was packed to the tune of ten dollars a covert for the first three nights. At the end of the band is settled down for a nice run in the Roosevelt's established policy.

When musicians' contracts expired and as yet nothing has been done on this score.

Charlie Thall, Dick Spier, Herman Manning, Emil Stanger, Neil Crowley, John Smith, Dick Foster, Maury Foldare, Gene Fox, "Bill" Phillips, Phillip Al, and Jerry Terry, Duffy, Ellis Arkush, Al Levin, Mike Lewis, Bill Citron, Horton Kell, Bill Hicks, Cliff Clark, and all of the Nasser Brothers were there. Projectionists, deck hands and many musicians were out in full force.

Mel Terry, Fox El Captain orchestra, and a host of other organ novely, which includes a healthy snipe at the daylight gag.

### No Changes For United Artists, Schenck States

United Artists is not involved in any deals for change of control, or mergers with any other company, and Howard Hughes nor anyone else has bought into the film corporation.

Joseph M. Schenck, president and chairman of the U.A. board, has returned to Hollywood after a several weeks' stay in New York, bringing this statement.

Mr. Schenck denied all rumors that the present status of United Artists would be changed in any way.

He said his corporation is preparing to launch the biggest production schedule in its history.

He conferred with his brother, Nicholas Schenck, president of Metro-Goldwyn-Mayer, and other film leaders in the east, and told of financial optimism in the show world viewed by everybody.

Mr. Schenck revealed that Mary Pickford abandoned plans to turn to the stage, and will resume her former status of producer-star, and also co-producer her present picture, "Kiki," for the Schenck organization.

Mr. Schenck is enthusiastic over the future of wide film. He also said a field for a certain number of silent pictures as a result of Charles Chaplin's forthcoming "Modern Times" feature, "City Lights," two artists in the making, which is silent but synchronized.

### TEMPTATIONS RUNS ADDITIONAL WEEK

A last minute decision kept the "Temptations of 1930" at the Mayan theatre another week.

This snappy revue of silent pictures, which had been closed, but picked up and doors started open.

Theater Nordstrom, one of the featured players, is adding to his popularity after success in eastern cities. The Ziegfeld Follies and the Greenview Village Follies employed him with great success, and the westerners are now agreeing with the easterners.

### MARJORIE RAMBEAU SIGNS FIVE YEARS

Marjorie Rameau, who scored an outstanding hit in Pathe's "Her Man," has signed with M-G-M to a five year contract through Herbert Weber.

Her first assumption was immediately announced, as that of a supporting lead opposite Greta Garbo and Wallace Berry in "Intuition," to be followed by the leading role in "The Secret Six," with Wallace Berry.

### BARTON AND YOUNG SIGN LONG TERMER

Barton and Young, musical comedians, who are featured in "The Night of the Living Dead," and "The Night of the Living Dead," were signed to a long term contract by the western producers.

The duo of funsters recently completed eastern engagements at the key houses, and at the conclusion of the present tour, will return to the coast for picture engagements.

While no definite plans have been announced for their picture debut, it is understood they will appear in a featured role in a major studio musical comedy release.

### HUGHES DROPS HIS PLAN TO PURCHASE ART CINEMA CORP.

Howard Hughes has definitely abandoned all plans for buying into United Artists, he has advised his Hollywood offices.

Negotiations with Joseph M. Schenck, president of United Artists, and with the Finance Corporation, production unit for United Artists pictures, have been dropped completely, and all offers withdrawn, Mr. Hughes telegraphed from New York.

### TRY DEFFY SHOWS SET RECEPTIONS

SAN FRANCISCO, Oct. 16.—The theatre-going contingent of this city by the Golden Gate rallied to the support of red-headed Try Duffy when that local favorite made his comeback at the Alcazar and President this week.

Opening of these two houses and continuation of "Young Sinners" at the Alcazar and "Cap of Sugar" at the Columbia gave the city more legit activity than there has been in months.

Duffy and his wife, Dale Winter, played "Michael and Mary" at the Alcazar, and did the pretty healthy figure of \$800, more than that house has taken in months.

At the President, there was Bert Lyell in "Brothers" and \$750 was the intake there. Both continue for several weeks.

Dorothy Mackaye in "Cap of Sugar" was held for a third week at the Columbia, closing to a gross of \$1,000. The understanding is that the producers of the picture, who are on the boards for a certain number of rights, thus the third week they "Young Sinners" bowed out of the Curran after three weeks of pretty good business—though San Francisco thought it a little too broad minded—and Pauline Frederick plays a return date in "Crismen Hour." Opening the same night, October 20, at the Geary is Dorothy Burgess in "Bird of Flame."

Sid Goldstein opens "Ex-Mistress" at the Geary Street on October 30, and "Death Takes a Holiday" bows also on Oct. 20 at the Columbia.

Henry Duffy, former lessee of the Hollywood Playhouse, has regained control of the house for an extended series of productions. The opening under his management will be on November 3, with Leo Carrillo's presentation of "Mister Antonio," the Booth Tarkington comedy hit, to be followed by "The Sign of the Cross."

Carrillo's picture career is well launched; he has signed with M-G-M to make a picture, "Lid," after the runs of his stage plays.

### PREMIER FOR KIDS WILSHIRE NOVELTY

Fox West Coast's Wilshire-Beverly district showhouse turned its first matinee into children's premier.

This matinee premier was held prior to the official opening that night. Junior members of the film colony were in attendance, and under control of the stage fare. Betty Bronson was guest of honor.

### ARMSTRONG FINISHES

Bill Armstrong has just completed his role as the sergeant in "Red River," later production of the National Pictures Corporation.

### WARWICK ADDED

Robert Warwick, veteran star of the stage and screen, has been added to the cast of "The Queen's Husband" at RKO.

### But They Didn't Forget to Wire About It Anyway

When C. Merwin Dobbins took Bill Ray, owner and manager, respectively of KGBR, left for Washington last week, they thought everything was well under control.

But both of them had forgotten something. Both had to have their car taken from the parking station to the garage, while the car was being turned off the ornamental fountain in his private office.



# PICTURE HOUSES 'READY' FOR 'LOCAL FIELD'

## Colored Revue Being Readied With Miller and Lyle

### STAGE BILL New Change Over HELPS PAR; Idea Is Enveloped A. G. GODD For Film Booth

Paramount and United Artists theatres, both public, are gradually taking the lead in Los Angeles motion picture biz. Slowly, but surely, this twin pair of houses are building up clientele, as the result of policy, consistently good pictures and publicity. Stage shows are helping, and with the arrival here of Jack Partington to handle the stage shows, an added spur of biz is expected.

Paramount led the downtown parade this week with a neat \$28,000 turned in for Clara Bow's "Her Wedding Night" and Horace Heidt on stage. The latter is one of the best seen here, since return of stage shows to this house, and has the outstanding in-vase-film houses.

United Artists broke all opening records for the week with "Whoopie," doing close to \$5000 for the opening night, and around \$2,000 for the week. Picture is one of the musical comedy sensations of the season and should have four weeks close to this figure. Clever exploitation helped.

"Big Trail" at Grauman's Chinese, did an estimated \$20,000 for the week. Business is reported to be bright, despite fact of up picture, word of mouth is hurting considerably. Will be dragged shortly.

Lew's State with Fanchon and Marco unit and M.G.M.'s "Those Who Watch Girls" did around \$31,000. Business off here.

Last week of "Madam Satan" was also all at the Criterion, and the West Coast chain house. Billboard advertising helped by posters, due to over-arty idea. Hurt business. Did less than \$10,000.

Warner Brothers, Hollywood, had "Sweet Kitty Bellairs," did around \$14,000, while Warner Brothers, Downtown, did around the same figure with "Road to Paradise." Figures are off from previous week's takings.

Hollywood Pantages, a West Coast chain house, had a live-saver in Fanchon and Marco's "Fountain of Youth Idea," as Joe Cook's "Red Hot Shrimp" did around \$11,000, credited with the estimated \$11,500.

At the Carthay Circle, "Just Imagine" is enjoying good business and did approximately \$18,500. Matinees fair at \$5, 75c and \$10,00, nights 75c, \$1.00 and \$1.50, 1550 seats.

Figures for Fox West Coast houses were not available, this was due to change in executives.

## BIRKBECKART CONDEMNES BLOCK SALE

At the Eleventh annual convention of the Motion Picture Theater Owners of Michigan, held at Grand Rapids Oct. 8, Senator Smith W. Brookhart, of Iowa, delivered a talk on the measure he is fathering to block booking of films.

His talk, in part, follows: "A few years ago a small group of motion picture theatre owners in Iowa called upon me to complain of certain practices in the industry. They said, they were slowly driving all the independent exhibitors of motion pictures out of business. They told me that the production and distribution of motion pictures had been completely monopolized by a few companies, banded together through the Motion Picture Producers and Distributors of America, residing over by William H. Hays, whom I had heard of in other connections.

One of the pictures described was that of selling pictures only in blocks, thus compelling the theatre owner who desired only the product of a particular company that was appropriate for his community or patrons, to take the entire output of such company or else go without its product altogether.

"Another was for the producing

Agreement by major production companies and theatre circuits on an improved method of changing from one reel to the next in projecting talking pictures, has been announced in New York by Lester Cowan, manager of technical bureau of Academy of Motion Picture Arts and Sciences.

Improvement represents a standardization of the makeup of release prints. It will result in a more accurate change-over from reel to reel, and thus improve projection. New standard will go into effect November 1 in Hollywood studios and theatre circuits of the country, it was announced.

Because of heavy exchange manager and more than 30,000 theatre projectionists will need to be familiar with the standardized practice, the most intensive information campaign ever attempted for a technical development in motion pictures will be carried on during the next three months.

Academy has the cooperation of the National Board of Trade, the supervising projectionists of theatre circuits, the union organization of the most intensive information campaign ever attempted for a technical development in motion pictures will be carried on during the next three months.

Projection was taken up following a survey which indicated that two studios were making up release prints in the same way, and that mutilation of reel ends through inadequate change-over methods was costing the industry many thousands a year.

### STENOGRAPHER BLOTTER USED

A teaser blotter was productive of results in connection with the New York premiere of Warner Brothers' special, "The Office Wife," at the Winter Garden. It carried the work of a stenographer's notebook, covered with notes and this reader, are your office wife. Thousands were distributed throughout the principal office buildings and were eagerly read.

### DORIS LLOYD AT REP

Doris Lloyd will make her second return to the stage this year when on Nov. 3 she will appear in the leading roles in "The Apple Cart," by George Bernard Shaw, at the Repertory theatre.

### LANG WITH CRUZE

Walter Lang, following completion of "Brothers," which he directed for Columbia, began preparation for his next picture, for James Cruze. He will probably settle on some well known stage play for his vehicle.

### FAWCETT SCRIBBLES

George Fawcett's poem on "Labor" was not syndicated. The actor uses spare time in writing.

### DUFFY ACT

Reported that Henry Duffy was endeavoring again to take over control of the President theatre.

Deal, however, could not be consummated, because president lessees have put out such a large expenditure for sound equipment to show the pictures of the present policy programs.

Kumor has it, though, that Duffy will soon take over the Hollywood Playhouse again.

## STATE CUTS ORPHANS

State Theatre, Long Beach, will discontinue Orphanus until the close of next week's bill. State, however, will continue policy of showing presentations of real and van-dievel programs.

Change in policy indicates new line of vendible books for houses of this district. By booking local acts they can give more elaborate presentations, for less money, because there is plenty of salary difference between these acts and acts booked from the circuit.

This new policy fits the present condition. The acts, however, will continue to be booked through the RKO offices here by Bern Bernard.

### RUBIN IN SHORTS

Benny Rubin has just closed a deal with Don Brocks, producer of short subjects for RKO Radio Pictures, to star in an original featurette of the "Broadway Headliner's" series.

### IN TRADER GINSBERG

"Trader Ginsberg" is title selected for the next comedy of the Broadway Celebrity series, which will be produced for RKO Radio Pictures. Nat Carr has the starring role. In important parts, are George MacFarlane, Gladys James, Bertram Johns and Bill Bailey.

### MORE CALNEVA STUFF

Clara Bow will start work immediately on her new starring picture, "No Limit," comedy of the first theater as a fashionable metropolitan gambling house.

### RAY WITH DAPHNE

Bill Crooke has an important role in Pathe comedy, "Dangerous Youth," which is the second of a series of six, for which Daphne Pollard has been signed.

### TUCKER AS LAWYER

Signing of Richard Tucker as the lawyer completed cast of "Madonna of the Streets," Evelyn Brent feature, to be made at Columbia. John S. Robertson directs.

## PICTURE HOUSES 'READY' FOR 'LOCAL FIELD'

Mr. Hays to the industry and was the thing which they, as self-respecting business men, resented most.

"In preparing the bill that bears my name and in conducting the hearings on that bill, I have been inspired by a desire, not merely to aid a particular branch of the motion picture industry, but to advance and protect the interests of the public.

"The first and most important provision of the bill is that aimed at block booking. It does not say that a theatre owner may not buy pictures in blocks, if he so desires, but merely that he may not be compelled to do so. The desirability of such a provision both from the standpoint of the theatre owner and the public is manifest.

"PUBLIC CONTACT  
"Since the theatre is the point of contact between the industry and the public, and the theatre owner is best qualified to judge what the public wants in the industry, it is a duty of the theatre owner to make public contact.

"The system, they advised me, was the principal contribution of the industry to the public. It was a system of selling pictures only in blocks, thus compelling the theatre owner who desired only the product of a particular company that was appropriate for his community or patrons, to take the entire output of such company or else go without its product altogether.

"Another was for the producing

### Three Test Plan Used In Fixing House Acoustics

"Few theatres constructed before the sound era are free from acoustical defects," is the opinion of Vesper A. Schlenker, acoustical engineer of the Vitaphone Corporation. He adds that "No two houses have the same defects even though they may have the same cubical content. Consequently, every theatre needs to be individually diagnosed.

Schlenker sees this lack of proper diagnosis as the greatest obstacle to perfected talking pictures, and to this end has designed a special track, which is really a laboratory on wheels. This traveling laboratory holds portable testing equipment with the necessary accessories to apply to any theatre.

The engineer describes briefly the way in which the experts he makes in the theatre under examination.

One is the reproduction over the theatre horn of a speech. The speech is photographed as it comes out of the horn and is simultaneously photographed at scattered spots in the theatre.

Another trial is the reverberation test in which single tones are projected and suddenly interrupted electrically. During the short time in which the sound dies away, it is photographed.

A third experiment is even more delicate. A single syllable is projected, so that its path can be detected completely around the theatre and photographed through every reflection. When one sound receives the proper acoustical reception, all others and all combinations of sounds will be similarly received.

### SHORT RUN RECORD WORTH ONE GRAND

Two minutes work on Warner Bros. Vitaphone special, "Fifty Million Frenchmen," netted \$1000 to Bela Lugosi, Hungarian actor, according to stories afloat.

Only Lugosi, fitted the role of the "Hungarian" magician, who enters towards the close of the piece, seemed to be the cast's viewpoint.

### LAEMMLE ADDS TWO

Carl Laemmle, Jr., has added two new associate producers to his staff of production aids at Universal with the signing of Erwin Gelsley and Robert Harris.

### BUY 'YOU AND I'

Warner Brothers have acquired screen rights to Philip Barry's play, "You and I."

### PLAN IS TO OPEN SHOW IN 4 WEEKS

Miller and Lyle are scheduled to be brought here from the East to head an all colored revue, which Al Leichter, the Los Angeles agent, is understood to be getting ready.

Expectations are that Leichter will have the show ready in about four weeks. It is planned to premier the attraction in San Francisco. Negotiations are underway with the Elzinger houses in Los Angeles and several other towns in the vicinity.

In all departments, the show is in experienced hands.

Bill Cullen, former manager of the Capitol, San Francisco, will have charge of the company.

Book will be written and the show produced, it was said, by Walter Brooks. Brooks staged shows recently for Sebastian's Cotton Club, and sometime ago directed a colored revue back East.

It has been years since Los Angeles had an all colored revue in any of its theatres. Miller and Lyle headed several of these shows in the east, where they mopped up with their comedy as stars of the event.

3636 Beverly Blvd.

## Mary Frances Taylor

PREMIERE DANSEUSE

Formerly with "Student Prince," "Gone Hollywood," "Oh Susanna" and "Broadway Melody"

### IN HOLLYWOOD NOW

as BALLET DIRECTRESS—Modernized Ballet

Bud Murray School for Stage and Screen

3636 Beverly Blvd.











# INSIDE FACTS Of Stage and Screen

Published Every Saturday  
One Year - - - \$4.00 Foreign - - - - \$5.00

## Advertising Rates on Application

Established 1924  
As a weekly publication: Entered as Second Class Matter, April 29, 1927, at the Post Office at Los Angeles, California, under the Act of March 3, 1879.

1000-2  
Published by  
**Inside Facts Publishing Company, Inc.**  
800-801 Warner Bros. Building, Los Angeles, Calif.  
Telephone TUCKER 7832

JACK JOSEPHS - - - - - President and Editor  
ARTHUR W.M. GREEN - - - - - Vice Pres. and Counsel  
JEAN ARMAND - - - - - General Manager

Vol. XII Saturday, October 18, 1930 No. 16

## GOOD ACTORS SHORT ON PAY

It pays to be just a little dumb in the motion picture racket. Prominent film players are learning that they should not be too good in learning their parts, or their bankroll will suffer. They say that they have to take it slow and easy or the producer gets more than his share of the break.

Consider an experience of Richard Tucker. His excellent screen technique has made him a popular player and many pictures, now unwinding, show him in featured roles. They usually short a talkie approximately as the story unfolds; so if a man appears in the first, the middle and the end, he will be carried for the entire shooting schedule. But in one instance Mr. Tucker found that he knew his stuff too well. Requiring little rehearsal and coaching, Mr. Tucker's scenes were shot in three days although his part was very prominent; thus he got three days' pay instead of four weeks. If he had been a little slow in mastering his part and required constant rehearsal, the company would have had to carry him for the entire picture. Now Tucker asks himself if he is too good.

Ben Hall is another case in point. Ben was signed to play a featured comedy role with Alice White, and congratulated himself when he was in for a nice run. Imagine his embarrassment when all his stuff was shot in three days. Checking up on his year's income, Ben finds he has played more and better parts this year than ever before, but he has made less money. He is doing some head-scratching, too.

This is not always the case. Many players in very small parts are carried through picture, which is all the more gravy for them. Ben and Alice White, Richard Tucker are wondering if being good actors pays less than being bad actors.

## BILLBOARD'S GOOD POINTS

That billboard advertising of the right sort can do a great deal of good is generally overlooked in the present furor of opposition to encourage legislation against it.

Competent companies like Foster and Kleiser work out artistic ideas for their signs to beautify the city. On Wilshire boulevard the boards are done extravagantly in good taste in a setting of shrubs and lawn that would do justice to a well appointed estate. If they do nothing else, the fact that they hide the ugly backs of apartment buildings is commendable.

And, more important, companies of this type donate hundreds of square feet of space to charity organizations like the Community Chest in an effort to promote good civic ideas. On the contrary, they have refused posters portraying salacious ideas such as a recent motion picture offered. The whole influence in these respects has been one of uplift, an influence that everyone must realize.

Main point is that there are many small boards that constitute a nuisance and destroy scenic beauty, but these larger companies employ experts to determine how to combine the business of advertising with a high degree of artistry; and there must be some differentiation in any attacks on billboard advertising as a whole.

## TELEVISION ON HORIZON

Television is latest cloud looming on producers' horizon, providing a new problem for theatres and motion picture industry in general.

It is pointed out that as the advent of sound several years ago and the resulting temporary confusion was finally righted, so the new medium will be overcome and utilized by pictures.

Movie studios probably will project talking pictures onto a screen, not to be, in time, but by microphones.

Theatres will continue to draw the public as a means of different entertainment and change, and for the opportunity of seeing favorites perform in person.

## WRITERS SPLIT

DeMille and Macpherson have split, Jeanie Macpherson signed with Paramount on the usual long contract, but DeMille and Miss Macpherson will do both originals and adaptations, but her first assignment has been decided.

## COMEDY PAIR TEAMED

Roland Young and Cliff Edwards have been paired together as a comedy team for "The Southerner," which Tibbett's new starring picture at M-G-M.

## RE-SIGNS WITH MCM

A. P. Younger, scenario has returned to M-G-M on a new contract. First work will be on the "Fanny Hurst" story, "Five and Ten," slated for early production.

## THREE IN HALF GODS

Casting of the three principals for Universal's next feature, "Half Gods," was settled with announcement that "Half Gods" will be a dramatic story of dancehall life, under the direction of Lynn Barrymore. This will be Barrymore's initial production for Columbia.

## STANWYCK TO STAR

Barbara Stanwyck's first role since she was raised to stardom by Columbia Pictures, will be a dramatic story of dancehall life, under the direction of Lynn Barrymore. This will be Barrymore's initial production for Columbia.

## VINCENT RETURNS

Frank Vincent, former Western manager for Ophreth, returned Monday from a trip east.

## Short Shots At the News

Preparatory to entering a hospital for a long deferred operation, William Sistrum, executive manager of RKO studios, yesterday resigned his position. A steady milk diet for many months failed to cure.

Final decree of divorce was granted Mrs. Mildred Manning Cook, New York actress, from Oscar Elton Kato in district court in Denver, Colorado. The couple were married in New Orleans January 1929. Desertion and non-support were charged by the actress.

Carol Lombard, young film star who recently signed a Paramount contract, was notified she is sole beneficiary of \$10,000 estate of grandmother.

Annual California orange show, Oroville, opening and closing dates have been announced for September 25 and 30 respectively, according to exhibition officials.

Mary Garden claims that singing gives her as great a "kick" as dancing. That certainly gives her a big wow.

Jean Jarvis, Los Angeles showgirl and stormy petrel of "Love Affairs," refuses to make statement concerning her beating in San Francisco last week, also denies knowledge concerning the shooting of Jack "Legs" Diamond.

From Wales, England, comes word that the song hit "Betty-Cord," is no song at all, since there is a town named Betty-Cord located at the head of the Vale of Conway.

Ferris Hartmann, comic opera comedian was arrested by detectives of the "bunko" squad on complaint of two girls who were employed for office work on the highly plugged Ferris Hartmann Comic Opera Company which was scheduled to open at the Shrine last summer and didn't. The girls, Miss Jeanne Moore and Miss Muelhausen charge Hartmann of not paying salaries.

Raimundo Marquez, 13-year-old wonder pianist, who was praised by Ignace Paderewski, gave a farewell concert before leaving for Mexico.

Mrs. Belle Chamberlain, former light opera star who died Sunday at the Hollywood hospital, following an operation, will be laid to rest at birthplace in Grand Rapids, Michigan.

TORONTO, Ont., Oct. 14-A \$1,000,000 permanent building is reported to be considered for exhibiting horses, cattle and cars. Buildings already on Toronto exhibition grounds are valued at over \$20,000,000.

## VETERAN IN COMEDY

Ford Sterling is making a Gayety comedy for Educational, under direction of Arvid Gillstrom.

## DADE IN 'DRACULA'

Frances Dade has been engaged for the role of Lucy in Universal's forthcoming production of "Dracula." Tod Browning directs.

## KENTON SIGNED

Eric C. Kenton has been signed to direct "The Last Parade" for Columbia.

## STAHL HOLDS PEN

John M. Stahl is the latest screen director to join ranks of Universal picture writers.

## Back to Normal

"Charlie," said George Sidney to his partner in comedy, "don't you be glad when we get through this series of 'Cohens and Kellys' so we can go back to wearing regular clothes instead of Scottish kilts and Arabian and African horrors!"

Clay Murray glanced down at the abbreviated khaki shorts. "Sure, and I will at the end of the 'Legs' series. I'll be over to the cage and you order getafish and I'll get me a big fish."

## TEA-PHONES by JAMES MADISON

Hello, Cliff Work.  
Hello, James Madison.  
I can remember the time when women were going back.  
That's going back.

Hello, George Olsen.  
Hello, James Madison.  
What's worrying you these days?  
Why do they arrest cafe proprietors for serving ginger ale and cracked ice and permit cigar stores to sell pocket flasks?

Hello, Ted Weems.  
Hello, James Madison.  
What is the best kind of a saw to draw musical notes out of?  
I band saw.

Hello, Harry Cohn.  
Hello, James Madison.  
What is your dearest wish?  
To see a crocodile shed crocodile tears.

Hello, Elsie Janis.  
Hello, James Madison.  
You think I do you think of Jim Jeffries' new Vine Street market?  
They tell me that in the meat department, upper cuts are very popular.

Hello, Alice White.  
Hello, James Madison.  
Where can I find a touch of spring?

The seats in the Pacific Electric Red Cars furnish that.

Hello, Betty Bronson.  
Hello, James Madison.  
An Eastern publisher about to get out my latest book, "The sex of the onion."

I hope it proves to be a 'best smeller.'

What is your reaction to modern existence?

A roof over your head is better than shingles on your body.

What is the best kind of a saw to draw musical notes out of?

I band saw.

What is your dearest wish?

To see a crocodile shed crocodile tears.

The seats in the Pacific Electric Red Cars furnish that.

Hello, Betty Bronson.

Hello, James Madison.

An Eastern publisher about to get out my latest book, "The sex of the onion."

I hope it proves to be a 'best smeller.'

What is your reaction to modern existence?

A roof over your head is better than shingles on your body.

What is the best kind of a saw to draw musical notes out of?

I band saw.

What is your dearest wish?

To see a crocodile shed crocodile tears.

The seats in the Pacific Electric Red Cars furnish that.

Hello, Betty Bronson.

Hello, James Madison.

An Eastern publisher about to get out my latest book, "The sex of the onion."

I hope it proves to be a 'best smeller.'

What is your reaction to modern existence?

A roof over your head is better than shingles on your body.

What is the best kind of a saw to draw musical notes out of?

I band saw.

Hello, O'Neill Sisters.  
Hello, James Madison.  
Who is the biggest rube you met last week?

A fellow who thought Moby Dick was a policeman.

Hello, Chain and Conroy.  
Hello, James Madison.  
What is this operation I understand they are talking of performing on Bob Shuler?

Where can they wish to cut out his radio.

Hello, Everett Hoagland.  
Hello, James Madison.  
What is your reaction to modern existence?

A roof over your head is better than shingles on your body.

Hello, Alice White.

Hello, James Madison.

Where can I find a touch of spring?

The seats in the Pacific Electric Red Cars furnish that.

Hello, Betty Bronson.

Hello, James Madison.

An Eastern publisher about to get out my latest book, "The sex of the onion."

I hope it proves to be a 'best smeller.'

What is your reaction to modern existence?

A roof over your head is better than shingles on your body.

What is the best kind of a saw to draw musical notes out of?

I band saw.

What is your dearest wish?

To see a crocodile shed crocodile tears.

The seats in the Pacific Electric Red Cars furnish that.

Hello, Betty Bronson.

Hello, James Madison.

An Eastern publisher about to get out my latest book, "The sex of the onion."

I hope it proves to be a 'best smeller.'

What is your reaction to modern existence?

A roof over your head is better than shingles on your body.

What is the best kind of a saw to draw musical notes out of?

I band saw.

What is your dearest wish?

To see a crocodile shed crocodile tears.

The seats in the Pacific Electric Red Cars furnish that.

Hello, Betty Bronson.

Hello, James Madison.

An Eastern publisher about to get out my latest book, "The sex of the onion."

I hope it proves to be a 'best smeller.'

What is your reaction to modern existence?

A roof over your head is better than shingles on your body.

What is the best kind of a saw to draw musical notes out of?

I band saw.

## SNACKS OF FACTS

Ray Bailey with a weakness for stills . . . his room is covered with pictures stars. Someone at KJH wondering about Leslie Fenton . . .

Dorothy and Mary, duo with KMTF embarrassing a reporter . . . praising his "widow's point" on his forehead . . . Gilmore Millen, the "Merry Go-Round" of the Herald, now with a new twist . . .

What they are sure to write . . . but all he wants to do is read . . . hear good music . . . and run after ritz blondes . . . An ideal aim in life . . . Art Wenzel . . . running about . . . hanging phony to every paper in town . . . What would we do without Art . . . certain . . .

paperman is very round of Maureen O'Sullivan . . . not telling who . . . of the Herald playing indoor football . . . and enjoying . . . and enjoying . . . Eddie Stodel, also with "Hearts," trying a bit of football and changing to Indol . . . Oscar Shmidt, millionaire owner of Caliente . . .

Charles Forsythe working his train effect at KJH . . . very realistic . . . making everybody want to go into second gear . . . and eating apples . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . . Tommy Tomson of the "Times," going into the Press Club . . . Lyn . . .

## Three Directions Motion Embodied In 'Rotary Shot'

What is called the "rotary shot" has been perfected at United Artists for Mary Pickford's "Gus."

Giants perambulator-elevator, containing a camera platform, was built. Perambulator hangs from a cable attached to the ceiling of one of the stages. Perambulator moves in a straight line or a semi-circle as desired, and the elevator moves up or down as will be required by system of weights and pulleys.

It gives a camera range of the stage in any position and from floor to ceiling and requires a crew of six men.

Giants perambulator-elevator, containing a camera platform, was built. Perambulator hangs from a cable attached to the ceiling of one of the stages. Perambulator moves in a straight line or a semi-circle as desired, and the elevator moves up or down as will be required by system of weights and pulleys.

It gives a camera range of the stage in any position and from floor to ceiling and requires a crew of six men.

Giants perambulator-elevator, containing a camera platform, was built. Perambulator hangs from a cable attached to the ceiling of one of the stages. Perambulator moves in a straight line or a semi-circle as desired, and the elevator moves up or down as will be required by system of weights and pulleys.

It gives a camera range of the stage in any position and from floor to ceiling and requires a crew of six men.

Giants perambulator-elevator, containing a camera platform, was built. Perambulator hangs from a cable attached to the ceiling of one of the stages. Perambulator moves in a straight line or a semi-circle as desired, and the elevator moves up or down as will be required by system of weights and pulleys.

It gives a camera range of the stage in any position and from floor to ceiling and requires a crew of six men.







## REVIEWS COMMENT

### SAN FRANCISCO RADIO NOTES

SAN FRANCISCO, Oct. 16.—A system of silent communication by which radio station technicians can carry on a conversation with studio artists and directors during a program broadcast has been developed by engineers of NBC and the Telatograph Corp. Under the silent Telatographic system, a light activates the artist when the control room seeks his attention. Then the message is delivered by Telatograph. Device will be put in the San Francisco NBC headquarters soon.

**"INSIDE FACTS" HEREWITHE PRESENTS FIRST OF A SERIES OF LISTS, FOLLOWING PERSONNEL EXECUTIVE AND ARTISTS OF BAY DISTRICT RADIO STATIONS. CLIP AND FILE THIS LIST. IT MAY BE OF VALUE ANY DAY.**

#### KFRC PERSONNEL

1000 Van Ness Ave., San Francisco  
(Don Lee-Columbia Chain)

HARRISON HOLLYMAN, Manager  
MEREDITH WILLSON, Musical Director  
EUGENE HEYES, Control Master  
MONROE UPTON, Publicity Director  
STAFF  
FRANK MOSS, Vocal Director

Eleanor Allen, organist; Mary Pasmore, violinist; Abe Bloom, pop singer; Al and Cal Pearce, harmony team; Charles Cartier, pop singer; Herman Reinberg, cellist; Gilbert Hyde Clark, contralto; Nina Mitchell, blues singer; Robert Rourke, violinist; Fred Linn Church, announcer; Bill Cowles, accompanist.

Juanita Tenyson, soprano; Monroe Upton, announcer, comedian; Clara Sisters, harmony team; Hazel Warren, pop contralto; Madeline de Mischel, accordionist; Cecil Wright, hill Billy; Edna Fischer, pop pianist; William Wright, comedian; Robert Graham, baritone; Westerners, male quartet; Mary LeVay, dance science.  
Mac, Harry McClintock, hill Billy; Tommy Harris, pop singer; Doakes and Doakes (Hardy Gibson), comedy team; Eugene Hayes (Pedro), comedian; Winona, comedienne; Elvira, elvish; Harold Horton, announcer; Arnold Maguire and Tommy Monroe, Lem J. Lafe, black-face act; John Ross, basso; Norman Nielsen, tenor; Margaret O'Dea, contralto; Robert Olsen, tenor; Edna O'Keefe, novelty singer; Francesca Ortega, Spanish singer.

#### TECHNICAL STAFF

Alan Cormack, director; Victor de Roco, technician; Liston Bowden, technician; Don Cameron, technician; James McArdle, technician.

SAN FRANCISCO, Oct. 16.—In a shifting of sponsored programs on local stations, Tommy Monroe and Bob Allen have left Lloyd Hillman and his "1640 Boys" program on KYA, shifting to KIX, Oakland, where they will handle a broadcast for the Motor Credit Corp.

Taking Monroe's and Allen's place on the 1640 program, is Henry Starr who left NBC about two months ago. Starr will do his stuff over the KYA ether lanes for five weeks; then will shift to KFO. Later he will temporarily move to Los Angeles where KECA will take the hour.

Formation of the new United Broadcasting Co. is seen as a great break for KTAB, a member of the Pickwick chain which was drawn into the UBC network. Although the UBC headquarters will be in Los Angeles, KTAB probably will get a power increase, more money to spend for talent and a better opportunity for more commercial accounts. Orchestras will be dispensed with, and a number of changes in artist personnel are looked for. Bob Roberts remains as manager.

Columbia Pictures has landed a self-plugging episode of talk titled "Roger and Ellen" over KQCB. Joan Blondell and George Ross read the skits. Harold Davis Emerson Columbia studio writer, who has considerable mention in it of Mickey Mouse cartoons and various of the Columbia players.

A new athletic feature, including a question box, comments and views on sporting events and intimate stories of sporting people are a part of an NBC program being taken by Jack Keough with a local clothing store as sponsor.

The Lucille Gordon Players, presenting Wednesday afternoon sketches over KJBS, include John Seifert, director; Jean Moore, Patsy O'Brien, Ruth Benze and Richard Blackiston.

Liston Bowden has been promoted from KFRC's technical department to the position of sound engineer for all the station's broadcasts.

Sunny Cohan and Lucille Altshuler Harger have been dropped from KFRC's payroll and Bill Cowles has been added to the staff as accompanist.

A new feature over KTAB is the Night Owls from 11:30 to 11:59 p.m. Sunday. Wilford Kimball is m. c. and artists are Chili Peppers, Alice Blue, Gerda Lundberg, Muzzy Marden and others.

After a short jaunt to the West Coast on a decidedly personal mission George Nickson, KYA tenor, has returned. There seems to be romance in the air.

Freddie Howard and Mort Grauehorst are doing some neat fiddle and guitar duo work on NBC programs.

J. L. Pattison is out of KTAB. He wrote the Togo and other sketches.

### HAVE YOU HEARD BILLY VAN

On K. G. E. R?

### STOP AND LISTEN TO THE WESTERNERS

MALE QUARTET  
KFRC San Francisco

### PROGRAM HASHING PUTS OLSEN AHEAD

George Olsen and his music, being featured in the M-J-B Demi-Tasse Revue, are being broadcast from KJH over the Columbia Chain every Friday night, 8 to 8:30 o'clock. The change is made necessary by the annual re-schedule of programs, attending the East's return to Standard time.

Olsen's numbers will include the latest and most popular hits that scored during the preceding week.

# ALERT

## Radio Reviews

**KHJ**  
Expectations of lovers of fine music were realized with the broadcast of the New York Philharmonic concert October 12, from New York over the Columbia Broadcasting System, released locally by KHJ.

Although Goldmark's "Spring Overture" was haunting in the combination of Hungarian and Oriental melody, full honors for the two hours' concert must go to Beethoven's Eighth Symphony. Erich Kleiber, who wielded the baton of the New York Philharmonic Symphony—composed of 111 musicians also conducted for the Columbia Network, Scherzo Capriccioso, Opus 66 by Dvorak.

#### KFI

Leopold Stokowski, through the courtesy of Philco, conducted the Philadelphia Symphony Orchestra of 100 musicians, termed by many the greatest symphony orchestra in the world, in four modern compositions. Program was rather boring, being of slow tempo, with exception of a "Fire Dance Number." Released over National Broadcasting Company, coming to Los Angeles over KFI.

#### KFI

From 3 to 5 p.m., Lani McIntire and his Hawaiian tinkles ukuleles in a stirring rendition of his new record, "The 24th Station." They're good, every one of them and Ben McGlashan should be congratulated on having so good a collection to offer to radio land.

### KHJ AGAIN PICKED FOR KENT FINALS

KHJ has again been selected by the Atwater Kent Foundation to broadcast state finals in its fourth annual auditions. Last year, the finals broadcast over KHJ received 7000 votes of listeners, the largest number recorded in the United States.

Interest which the Southland has shown in this effort to discover and help young artists is reflected in the fact that 700 contestants have entered the lists this year, nearly double that of last year.

Last year, Southern California regarded as a State (California is the only State divided into two so-called States for the purposes of the audition) ranked third in its number of aspirants, a jump from twelfth to third place in two years. Iowa was on top.

### SEVENTEEN WEEKS FOR "STAR SCRIBE"

Nothing in the way of physical handicaps stops Joan and her principals of "Star Reporter," a series of newspaper playlets that are released regularly by KFRC on Monday evenings, from 9 to 9:30.

On the air 17 weeks with each episode a different character, the personnel of the "Star Reporter," may justly claim the record for having the different and varied series of radio plays presented over one station without a break.

Nancy Drexel, formerly with William Fox studios, plays the feminine lead of Joan Huntley, a serial writer. Negotiations for further rights to the episodes are being conducted between Universal and the authors, it is asserted.

#### BUCK IN RECORDS

A. G. Buck, for the 10-1 year manager of the Picture-Music department of RCA Photophone, Inc., has been appointed manager of the record order and production division, with headquarters at Camden, N. J. Mr. Buck succeeds J. L. Crewe, Jr., resigned.

#### ARE ASSOCIATES

Douglas MacLean and Al Boasberg have been signed as associate producers by RKO.

#### RKO TAKES HEAVY

Bill Davidson has been awarded a "heavy" role in RKO's "Hook, Line and Sinkin'."

## CHATTER NEWS

### Pickups and Viewpoints

#### CLASSIC AND POP FROM L. B.

Everett Hoagland can justly lay claim to having a top notch program radiating from KGER in Long Beach every evening from 6:30 to 7:30 when he appears with his musical pot-pourri and his Hoagland Troubadours from 9 to 10, and 11 to 11:30, according to the amount of phone calls during broadcast and fan mail.

The musical potpourri, which the fans appreciate, because of fine variety, combines the classics with the more popular form of musical entertainment. A decided contrast is afforded between, for example, "Just a Little Closer," and Mendelssohn's "Spinning Song," both of which were very nicely rendered by Hoagland's organization. Idea of interspersing popular with pleasing chamber music has won approval of many listeners of the Beach City station.

#### THAT RADIO SHAKE-UP

Past several months in and around Los Angeles and Hollywood have witnessed a shake-up of station staffs. Most notable to occur were the reshuffling of officers at KHJ, KMTR, KNX and KMPC. It seems to have started when Glen Rice resigned from the position of assistant to Naylor Rogers at KNX several months ago and took lead at BIG POWER FIGHT ON

Six stations of the fifth zone, west of the Rockies, fighting in Washington, D.C., for permission of the Federal Radio Commission to operate on a power of 50,000 watts, have representatives on the ground, who even now are probably awaiting the verdict. According to previous announcement, the fifth zone have only four 50,000 watt stations and already KFI and KNX have been granted permission, thus slating four of the six competing stations to disappointment.

Other stations grimly racing for coveted increase of power are KFO and KFRC, San Francisco, KHJ, Los Angeles, KOMO, Seattle, and KSL, Salt Lake City.

An interesting fact is that KHJ, KFRC, and KOMO, by some ruling of the Federal Radio Commission are so-called "regional" stations and according to law, limited to 1000 watts. This will probably mean a difficult struggle for the three stations.

Current opinion indicates that Los Angeles has her share of 50,000 watt stations already KFI and KNX. In the event that KHJ should miss with the commission, the permit for greater power will, in all likelihood, fall to Don Lee through KFRC in San Francisco.

Fourth station to have the increase probably will be KOMO, Seattle, or KSL, Salt Lake City. Seattle, by virtue of being a maritime city has just claim to the increased power, while Salt Lake, an important railroad junction and inland metropolis, is placing equal stress upon the necessity of added power.

#### NEW RADIO PRODUCT

From Jack Joy, manager of productions at KFVB, comes word of a new type of performer, produced by radio. Joy describes a rather mild, well dressed fashionplate, in comparison to the talkative trouper of vaudeville and legitimate.

Every profession has its requirements, and undoubtedly radio, which is steady, and minus the vigorous influence of road shows, stage hands and absconding managers, has their more quieting influence upon the characters of the performers. The atmosphere of a studio is a little more refined than the wings of a second run circuit house.

Joy, an old time trouper and vaudeville orchestra leader, offered an explanation. Bragadocio on the part of radio performers is lacking because artists, who broadcast have no immediate way of finding how their work clicks, with the audience, and they're constantly wondering.

### SWAGGER INN GOES ON KMTR SHORTLY

Swagger Inn, popular rendezvous of stage and screen folk, formerly known as "Coffee Dan's" on Hill Street, will go on the air from KMTR as a regular weekly feature shortly, it was announced.

Paul McPherson and his band will furnish music, playing latest hits from the KMTR. The dance hits and accompanying impromptu entertainment that will be furnished with Art Varian at the microphone as master of ceremonies.

Pelley, manager will have his portion of the "mike" in the coming interesting broadcasts.

### SALESMAN WRITES

Continuities for KGER are ground out by one of the sales executives, Herbert Connor, and Catherine Brown, comedienne.

### CYRUS TROBBE

MUSICAL DIRECTOR

Scrapbook  
Midnight Melodies  
Shell Happy Time  
Salon Orchestra

MASTERS OF MUSIC  
PROGRAMS  
KPO SAN FRANCISCO

### Cerro Chico Apts.

MRS. WILL DAVIS, Mgr.  
3517 Marathon St.

Olympia 5983  
2 Blocks East of Corner  
Melrose and Hoover

Half way between Broadway and Hollywood. Unobstructed panoramic view. Large singles and doubles—Frigidaires, service and extras. Individual entrance.



# NEW COAST NETWORK OPENS OCT. 19

## DENVER SPOT-NEWS

Representative L. C. "DUSTY" RHODES  
1411 Seventeenth St. Taber 9901

Holden Swiger, manager of Public, Denver, is back in town after several weeks vacation. Swiger visited a number of theatres in the South and reports business was good. The Denver man also attended the reopening of the College Inn in Chicago, and made arrangements for the personal appearances here of several well-known movie stars, and is now wrestling with the powers that be for the return of Ted Mack, popular master of ceremonies, long at the Denver. Ted is going like a house afire at the New York theatre, where he got a hurry call to pinch hit for Rudy Vallee as m. c.

Business continues to hold its own with the smaller theatres on Curtis Street. These houses, with exception of Public Rialto and the America, are all second run, and on Saturdays and Sundays it is hard to get in any of them after 7 p. m. Harry Hufman's Aladdin offers Milton Sills in "The Sea Wolf," Fox News, Vitaphone Varieties, a fashion film and several other attractions for this current week. Business is always good at this house, which is located uptown. At his downtown stand, the animal picture, "Africa Speaks," holds the screen. There is ballyhoo going on as to the opening attraction for the Taber, now one of Hufman's holdings.

Empress, legit house, suddenly folded last night after only a three-week stand. People didn't seem to want the kind of plays offered.

Eddie Cantor in "Whoopee" is the new show in The New Paramount, with Jackie and Jean offering a novelty at the twin colleges, called "Campus Tours." This will be representative of leading colleges of the state. Short subjects and an up-to-date edition of Paramount sound news will finish out the new bill. Lots for the money, fifty cents being the tariff at this beautiful new theatre.

Fox's new Mayan theatre, at First and Broadway, is nearing completion and will be ready for its formal opening about Nov. 1. The playhouse, on the site of the Queen, will have 1,200 seats, and represents the expenditure of \$200,000.

## AIR ARTISTS WILL FORM OWN CLUB

OAKLAND, Oct. 16.—KROW announces intention of forming an Oakland Club for radio artists, according to Frank Killinger, chief announcer.

Fifty-seven artists form the large payroll of KROW, an independent station unsubsidized by any newspaper or outside agency.

## HE 'SPES' TOO MUCH

Sybil Fulmer, who does the 11:30 p. m. organ recital for KGER on Saturdays, is a Long Beach theatre organist. Dick Dixon, staff organist, does program on the other six days. Dick is said to be near sighted and carries around a pair of spectacles for the street, one while playing the organ and a third set for spare equipment.

## MUTUAL SERVICE OFFERS BUSINESS HELP TO ARTISTS

Mutual Service Bureau of 112 West 9th Street, under the management of Philip L. Greenburg, is rendering a valuable personal and confidential service to the theatrical and motion picture profession. This service was designed to fit the requirements of stars, players, directors, writers, editors, supervisors, dramatists, song writers, composers, cameramen, technicians, musicians, radio stars, dancers, artists, playwrights, and the like.

These people who may be confronted with problems that interfere with their personal business and affairs, which has caused many to be in debt, being pressed for unpaid bills, being sued over the payment of bills, and having creditors troubling them, besides being financially embarrassed at times, have found their business and financial affairs have not been properly managed, nor have they prepared themselves a sufficient reserve to protect themselves in the future should their earning power stop temporary.

Purpose of this service, is to protect those of the theatrical and motion picture profession from losing money, to keep them away from disastrous losses, keep them from buying worthless securities, real estate, and to keep them from spending money on worthless merchandise, from losing their prestige with the public and the amusement profession, keep them in the road of sound credit and business management, and the control of their investments and holdings, besides the protection of their names from a business, personal, publicity, and exploitation standpoint.

Greenburg, who is a thorough business and financial manager, knows the angles of the amusement business, is therefore equipped to assist those that need his help confidentially, in a business-like manner.

## Vaudeville Facts

Emile Borco, French comedian, is back from Europe and has begun an RKO Circuit tour.

Ann Sater, probably the world's most-traveled vaudeville artiste, has returned to her native America after an absence of five years, during which she has been twice around the globe.

Tom Patricola is scheduled to play RKO theatres, starting next month.

Frances White, diminutive singing comedienne, opened this week in Paterson, N. J., to play good deal of time in major vaudeville.

Joe E. Bruce, comedian featured in Warner Brothers football special, "Maybe It's Love," will begin a week's engagement at the Newark Bradford theatre soon.

Marx Brothers have been booked for a personal appearance at Warner Brothers Masbatham theatre, Philadelphia, during the week beginning October 31.

Weaver Brothers, with their "Home Folks," are not far from their native heath at the moment, and are booked to appear in the RKO Southern theatres following their engagement in Oklahoma City next week.

Jack Pearl, dialect comedian, is to begin a several weeks' tour of RKO vaudeville, opening in New York October 25.

Bernard Gravitte and Neesley Edwards, new combination for vaudeville, appear this week in New York theatres.

Hawthorne and Ingels, Al Marado and Jack Janis, the Five Juggling Jewels, Evelyn Dean and the Boulevardiers, with Dean and Arkin, Virginia Kucker, L. H. Gautier and company, Les Urbanis and the Gym Jam Girls also have RKO bookings.

## FEATURE IN SPANISH

Universal will film a Spanish series of "Strange as It May Seem," newspaper feature by John Hix. Eduardo Arozamena has been signed for speech synchronization.

## LOWE A GOLFER

Edmund Lowe has put in two weeks filming scenes for Stewart Edward White's comedy, "The Shopper-Newfounder," at various golf clubs near Hollywood. Steady practice with the clubs has whittled a half dozen strokes from his game.

## NAME EASTERN REP.

Charles H. Christie announces the appointment of Carol Trowbridge as Eastern representative for Christie Film Company interests.

## MUSE AT COLUMBIA

Clarence Muse, colored comedian of the stage and screen, has been signed by Columbia for a comedy, "Drigible," with Jack Holt and Ralph Graves. Frank Capra is directing.

6720 SUNSET  
HOLLYWOOD, CAL.

PHONE Gladstone 8364

## JANET MALBON

STUDIO OF ALLIED ARTS  
VOICE—PIANO—DRAMATICS

Art Programs  
Routine for Variety Artists  
To accommodate the profession  
Miniature Grands and Bungalow  
Uprights are for sale or rent.

Students Prepared for  
Stage and Screen

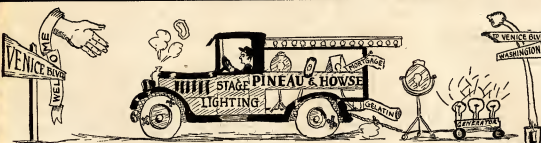
Placed When Qualified

GENE

DAVE

# PINEAU & HOVSE

## THEATRICAL STAGE LIGHTING CO.



## WE ARE MOVING TO 451 VENICE BLVD.

COR. OF ARAPAHOE ST. (1 BLK WEST OF HOOVER)

—IN MUCH BIGGER, NEWER & BETTER QUARTERS

## AND OUR PHONE NUMBER WILL BE FITZROY 1241

## WE'LL BE SEEIN' YOU ABOUT OCT. 20TH

WRITE FOR GELATINE SAMPLE BOOK

1347-49 W. WASHINGTON ST.

LOS ANGELES, CALIF.

SALES  
RENTALS

SCENERY

COMPLETE STAGE EQUIPMENT

STAGE PRODUCTIONS  
PRESENTATION SETTINGS

FABRICS—RIGGING—SCREENS

## J. D. MARTIN STUDIOS

4110-18 Sunset Boulevard  
HOLLYWOOD, CALIFORNIA  
OL 1101



# Vaudeville and Presentations

## LOEW'S STATE LOS ANGELES (Reviewed October 9)

"United States Indian Reservation Band," led by Chief Shunatona, has the main spot, supplying good orchestration of popular numbers, outstanding of which was his rendition of the Robbins hit "Just a Little Closer." Chief Shunatona has a good stage personality, working on his audience with a deft touch, who gave him full measure of appreciation, for his special song and recitation. He has an excellent speaking voice that should be okay for plays. In fact, Shunatona's personality carries the Indian part of the show, almost entirely upon his shoulders, and he puts over his jokes with telling effect. Band as a whole worked a little more effectively if they stuck closer to tunes with an Indian background.

Rube Wolf put over a good song number about daylight savings time, helped by Harry Vernon, who passed out the comedy gags with great effect. Rube then joined with Marj Gardiner in a humorous sentimental song, which went over well. Excellent features of the bill was Miss Gardiner's acrobatic offering, in which her pivoting split brought great applause. Her technique was flawless. Miss Gardiner proved a great foil for Rube Wolf and her work drew a heavy hand. Albertina Rasche girls followed, with a combination tap and toe, which was slightly ragged. Rube Wolf just stopped the show with his punning about Indian history. Breck's Golden Horse came on and gave nice effects. Girl was unbelieved, but she added greatly to the effect of the number with some very nice posing. Act fitted in nicely with the whole entertainment. Had the girl been dressed as an Indian, the act's value might have been heightened.

## PARAMOUNT LOS ANGELES (Reviewed October 9)

Horace Heidt and his Californians hit the acme of entertainment value in their great stage show, current at the Paramount Theatre. Outstanding features were tempo variations, versatility, and originality of ideas.

Opening with a fast Tiger Rag, the boys then swung into the tunes of "Monte Carlo," "The Twelfth Street Rag" gave them the opportunity to use four or five different

instruments with great effect. Then a trio, Dunny Moore, Harold Plummer, and Jerry Bowen, sang "Swing in a Hammock."

By this time the show was hot. The Dance of All Nations, featuring Dick Morgan in an eccentric shuffle, brought down the house. Clarence Moore put Lobo, the police dog, through a very entertaining act. Boys put over the California Glee Club Songs, and followed with a very clever calypso number. Song with gestures, "Three Blind Mice," was good, and the boys did a dancing specialty, featuring Heidt and Ralph Lykins. Heidt then introduced Stuart Grow, who played "The Carnival of Venice," on the cornet, doing excellent triple tongue work, hitting C above high C. Back again to the whole bunch with the "Bells of St. Mary," and for a curtain encore, "Johnny Smoker."

Act was greeted with a great ovation before the curtain rose and the enthusiasm grew as the act progressed. Heidt and his band make an ace bet for any show, cabaret, or ballroom.

Rubinfest got a very good hand with his overture, "Chanson Russe." His skill as a violinist does not need commendation; it was properly appreciated. Due perhaps to the nervousness incident to a first show, Rubinfest over-stepped in conducting at times, setting himself off; but he appealed to the audience, and his technique will be made more precise.

## RKO THEATRE LOS ANGELES (Reviewed Oct. 13)

Whoever booked this unit of four acts can step right up and take a bow, for he certainly sent in a pip of a show, that had about everything from song to nuts. Units like this carries the "bring 'em back" flavor.

Opened with Alice and Sonny Lamont, assisted by fem and male seniors. Alice Lamont slayed 'em with her wire walking, tap routine, with ditto for Lamont senior, who can gussy plenty funny, while Sonny is a hoot looking wise-cracking m.c., who hoots excellently and clowns for heavily belly laughs, keeping the tempo at lightning pace. Flourette Joffrie, coloratura soprano, was in the deuce spot, with a repertoire of classics, that, after opening bars of her first number, had the audience completely at her will. Scored easily, and encored.

Case and Letha, a pair clowning but nevertheless excellent dancers,

have a musical satire on Hollywood that's a riot. Assisted by four good-looking fems, Miss Georgette, Suzanne Monoff and the Co-ed Sisters, who do song and dance specialties in excellent shape. Fem takes some nice falls for heavy laughs and hand. Act is up to the minute, directed nicely.

Ward and Van got a hand before their opening. Two encores were insufficient. Finally had to throw the lights out.

Show closed with Bill Sharples and his gang, local radio entertainers, as an added attraction. He had lots to offer the way of entertainment.

Introduced by Don Wilson, local announcer, whose dictation was copied to good results. This boy has been in front of the lights in the role of introducer.

Sharples has a western offering set in full that is nicely lighted and staged. Talent line-up proved well. Led off with the Gold Medal Four, male quartette, who can hold their own any place in the room.

Bunola Kay next up with "Carry Me Back to Old Virginia," an excellent song and dance. One of the hits of the evening, outstanding as a performer, was Clarence Moore's motion picture artist, in the role of Jackson.

His is worth grabbing right now, as the stellar honors in colored roles. Singers well and knows his showman's ship.

"Little Chester" was then introduced, doing a Peabody on body banjo. His "St. Louis Blues" lacked the Peabody showmanship, and Chester would have fared better had he tried something original.

Next up was Gramma and Gramma Scar. The elderly duo, with the lady at the piano and the male doing a fast "turkey trot" on the fiddle, scored easily.

One of the outstanding hits was three good-looking young girls, The Singing Girls. Their "I'm Here's good material for any show, as the youthful fems know their own harmony. Come on, encored easily and should have.

Pierre White, former musical comedy star, valiantly tried to sing against a cold, and like a good showman got across to good results. Fearless, with a baritone solo, "I'm Coming Home to You." Peaches Holden got over well with her "Dangerous Nan McGrew," followed by Clarence Mue again in his own number, "Sleepy Time Down South," scoring heavy.

Whole act was dressed western fashion, with Shidles handling the role of m.c. in great shape. Used their radio sign-off good wish.

## FOX EL CAPITAN SAN FRANCISCO (Reviewed Oct. 10)

Home coming week for Jay Brower, Czar of the Mission district and hater wider over El Cap's excellent stage band. Gone for two weeks, a crowded house of ticket buyers welcomed him back to the fold like a long lost brother who just struck it rich. Around the m.c. Peggy O'Neill built a neat and comparatively inexpensive stage unit, that had flash and speed.

Brower turned in two band numbers that were pips. First a classical selection, the second, another of Brower's nut characterizations, more goody than anything he has yet put on. Funny what two weeks' vacation will do to an m.c.

Feature announcement of the show was Benay Venuta, KPO singer. Nicely gowned, the blonde

songstress did but one number and that, "I Like to Do Things For You," working with Brower for plenty of laughs. Customers went for the Venuta-Brower combination and forced Miss Venuta to two speeches and a bunch of bows.

Cowan and Gray, combo acrobats, working as Chinese, got laughs and had to return for a couple of more tricks. Lee Murray was spotted throughout the opera, opening with a drunk number, returning for a hot high episode.

Joe O'Leary clicked, singing "Future Just Passed."

Line girls had a brace of numbers, including an opening sequence framed to bring Brower on for his trailing hand.

Mel Hertz was at the Wurritzer still, showing the community sing business of the town. Had a piece of a rap for daylight savings too. Picture was "Sea Wolf" (Fox).

## ORPHEUM SAN FRANCISCO (Reviewed October 7)

Jack Sprague brought all of his RKOians to the fore for this week's musical offering, giving each of the French musicians a crack at the soloing.

Started with Harold Harris and Harris Hoburn in a sax duo; Mike Hawk and Wally Landis with steel guitar and fiddle; Jack Seltenreich in a hot piano solo; Harry Vanilla and Ted McWilliams, two hot trumpets; Arnold Hutto at the xylophone; Bill Weller and Sprague in trombone and trumpet offering and Lou Martiano in hot clarinet and bass sax, supported by Eileen McCarthy and Wally Landis.

At the organ Buss McClelland did a medley of war tunes, closing off by introducing a new unit, "Mam'selle," with Harold Harris singing. Okay all the way through. Radio's "Half Shot at Sunrise" was the picture.

## RKO GOLDEN GATE SAN FRANCISCO (Reviewed Oct. 10)

Only three acts on this RKO unit, with most of the time going to Count Bernicki and girl band.

Show opened by Dezzo Retter with his familiar wrestling bit that has made him a well known vaudeville personality. Retter is now doing a lot of stuff he has never done before. He clicked.

Bob Carleton and Julie Ballwe deuced it with gags and a little singing. Miss Ballwe did the dizzy dame, perfection and Carleton proved a capable foil.

Bernicki and band closed doing practically the same act seen last season. Ted Leslie, singer; Cecile Miller, dancer; and Darby Brown, comedienne supported Bernicki.

In the pit, Claude Sweeten and RKOians did a novelty band number, "Whisper to His Dog," which registered with the customers.

Screen fare included "On Your Back" (Fox).

## FOX

## SAN FRANCISCO (Reviewed Oct. 11)

A combination of Fox's "Lilium" and rainy weather was enough to keep 'em away from this Saturday night show. Fanchon and Marco's "American Beauty" idea was no bargain, and the show was topped by Walt Roesser, back at the helm of the concert orchestra, after an absence three weeks. Roesser did a repeat on his previous successful overture, "Memories of a Night," closing with a smash tableau that had eight trombones and 12 drums augmenting the orchestra.

"American Beauty" featured Huff and Huff, Toots Novelle and Eddie Hanley with his gang of stogies. Westerners, male quartet, and Armand and Perez were on for this Saturday night opera. Dorothy Goff, "Miss Universe," got all the breaks of the shows. Sammy Carr, orchestra banjoist, also did a number.

With Roesser in the pit was Joaquin Garay, who sang "Kiss Waltz" to great response. Mel Hertz did a community sing at the organ, highlighting with a great slap at daylight savings.

A clever but short comedy, written by James Gleason, directed at daylight saving, lost its effect at this show when customers applauded for Garay 'way into the comedy.

## "MOONBEAMS" DENVER (Reviewed Oct. 10)

Not such a big house for this second performance. What must a great response. Mel Hertz did a community sing at the organ, highlighting with a great slap at daylight savings.

A clever but short comedy, written by James Gleason, directed at daylight saving, lost its effect at this show when customers applauded for Garay 'way into the comedy.

Show opened with Fred Schmitt's Denver Grand orchestra presenting "Drinking Songs of Many Lands," member of the band singing a number of these in pleasing manner.

Unit opened with band on stage. Dorothea Berke girls going through a cleverly executed and difficult tap routine, holding stage while Mae Wynn did a keen tap number.

Ashley Paige, called king of the wooden clogs, is worthy of his title, and ends playing with 6 hammers on xylophone, hovering throughout the number.

Senorita Carita, a lovely song-bird, sings Spanish numbers, while girls do a pretty routine with Spanish effects.

Holland and Knight show real grace and dancing ability, and do a fetching tango, that draws a good hand.

Eddie Lambert takes top honors on the bill. His dog, the crowd plenty cold, thought Eddie funny and treated him accordingly. He's a (Continued on Page 11)

# Y VETTE

"HALF PINT OF PEPPY PERSONALITY"

In a  
Return Engagement Over the Public Coast Route in  
"Revue Moderno"

PARAMOUNT

SAN FRANCISCO

FROM NEW YORK COMES

## LEE MURRAY

"FOOTLOOSE DANCING FOOL"

FOX EL CAPITAN

SAN FRANCISCO

Personal Rep.: BERT CATLEY, WARFIELD BLDG.

CLAIRE

DON

## CORTEZ and MAURUS

ARGENTINE SUPREME DANCERS

Now Appearing at

EMBASSY ROOM

Hotel St. Francis

San Francisco

Booked for an European Tour Opening January, 1931

Foreign Rep: H. Ehrlich, Rotterdam, Holland

PLAYING TO THE LARGEST  
PAID ATTENDANCE IN LOS ANGELES

## OWEN FALLON AND HIS CALIFORNIANS



CALIFORNIA'S GREATEST DANCE BAND

NOW IN THEIR THIRD YEAR  
WILSON'S BALL ROOM Los Angeles



# Vaudeville and Presentations

(Continued from Page 10)

scram with his goofy chatter and crazy antics, playing the piano, singing, (so he says) and wisecracking his way to the first center hand of the show. He draws plenty of laughs with his humorous gab, and saved the day. Holland and Knight then back for another nifty dance, assisted by Lambert humorously telling what it's all about.

Finally, with all on, girls doing another Spanish routine. A mighty fine unit beautifully costumed and with talent galore.

Gloria Swanson in "What a Widow" was the flicker.

—Dusty.

## RIVOLI THEATRE

### DEVELOPER

(Reviewed Oct. 7.)

Funchon greeted Rivoli Players this first evening performance, and the show got under way with girls going through a snappy routine to "Where Are You Now?" Eddie Page, Blaney Morey and Tony Yale then on for a fast list of business, that was good for plenty of laughs.

Onye Lea, a stunning blond, sang "Where Are You Now?" this gal is some looker with personality plus. Tony Yale, comic and Margie Page, character woman, do a black out that paralyzed the crowd. Yale knows his comedy.

Sam Van, with his partner Bobby Davis, started off weak, with gab the people could not seem to get, but gags worked up to a good hand for closing.

Girl from the line, Jean La Valle, sang "Don't Be Like That" in a sweet voice. Called back, she worked on a lad in the front box.

Tony Yale came up for a gooty song, going into a hot tap dance. This got 'em, and he was called back three times.

Another bit with Fanchon Milton, Onye Lea, Margie Page, Buster Graves and Eddie Page, working, was effective and paid off to plenty of laughs.

Fanchon Milton, dainty, getting a entrance hand, gave them a song going into a tap dance that was really good. Folks like this girl, and she was called back four more.

Comedy quartette, "Fearless Four," as usual, stopped the show cold. Their harmony, gags and antics keeping the house in an uproar, they answer all requests, offering to do about anything, if possible, singing, dancing, wrestling, and what not.

Plenty of good entertainment in this bill, show running one hour and 15 minutes, which is plenty, for the 15 bit top asked.

Dusty.

## PARAMOUNT

### SAN FRANCISCO

(Reviewed Oct. 10)

Publix house has plenty of stuff

competition from the 5000 seat Fox, a couple of blocks up the main stem, where there is a flashy stage show, a pretentious orchestra done by a 25-piece orchestra, and generally a better picture. So far it's Fox's fight.

During the past two months Par. has had eight pictures, three of them good at the box office. Others have been just like this one, Clara Bow in "The Sign of the Cross"—with no more box office pull than a pair of half trained seals. Main fly in the local Public's ointment has been the Par. stage shows, but they are not fair, others not so good. Witness this "Revue Moderne" unit, a production of Harry Gouin's. Nice scenery, but little else. Featured in the show is Walter Hiers, Dalton comic from pictures but spread throughout the affair are Cox and Dalton, average pair of male hofers who draw three numbers for no apparent reason.

In his last week of an engagement running several months, Eddie Magill does two numbers, both of them repeats and both without the usual light megaphone that has become Magill's trademark. Charles "The Blue With Your Eyes" and "True Love Won't," and better direction of the orchestra would have helped him a lot.

Hottest thing in the show was done by Marie Valli, who did snake dance and grinds while Yvette sang, and the line made up the background.

Hiers landed with his line of chatter, delivered along Floyd Gibbons line, if not faster. Came without even an announcement from the mic but the mob spotted him at once and gave him a nice reception. Had some good laughs in his offering.

Unit was interrupted for a 15 minute fur display, in which some fifty or sixty gals tripped across the stage and over the runway, calculated to give the natives a lot of optical treats.

A great glib for the far company.

Presence of Eddie Magill (featured vocalist) showed Orville Rennie into the background, and he was limited to one number, which he learned in okay style.

G. Roden Dancers, class adagio trio of two gals and a fellow, cliked with some neat tap work. Then segued into a rather lifeless finale. Line girls, trained by Val Nicola, were better than they have been so far, though they had but little opportunity.

Publix is still hot on the community singing, even in this chilly Paramount.

No one credit to the very good organizing of Tim Crawford when customers evidently want to rest the pipes in this house. Crawford got over with his organ work despite the efforts at making a cold house try to warble.

Singing short with Lillian Roth,

and La Bow in "Her Wedding Night," with Emil Surran's reg. mounters in a pit, rounded out the show.

Back

## MILLION DOLLAR

### THEATRE

#### LOS ANGELES

(Reviewed October 9)

Jack Laughlin's Creations have speed, variety, and excellent line.

Laughlin is showing them how to book local acts and get good effect with but small production cost. With smaller local salaries, a greater variety is obtained, and productions are longer without losing any speed.

Show is plenty big, employing forty people.

Starts with overture by the new theatre orchestra, conducted by S. W. Smallfield, and swings into the stage show, which takes place in a French village street.

Chorus gives it a peppy send-off. Armond and Diane offer an adagio number, followed by another type Adagio, a real apache by Moreno and Moreno. Principals offered a comedy scene, and Albie De Marie put over a song. Margaret Clove did a splendid contortion bit. Then Eddie Page, who has been offered some nicely timed comedy, and Haig followed with comedy acrobatics. Valli and Wade was featured in a toe dance, with the ensemble behind singing.

Hector's Dogs put over a great routine, stressing the comedy angle. Audience gave them a big hand.

Line girls then came on and worked up to an effective finale, showing finished technique, which does credit to Laughlin's management. Presentation runs 45 minutes.

Bob.

## ORPHEUM

### LOS ANGELES

(Reviewed October 13)

Paul Remos and his three midgets, opened the show with some fast acrobatic work. Finest done here in a long time. Worked off by two of the midgets with Paul as stand man, brought forth much response.

Loss of hokum supplies Joe Young with material to work with. He is assisted by Myra Langford and Billy Kiddell.

Two good song numbers, interspersed with jokes that just missed being blue, were presented by Danny Small and Harry Mays. Numbers used were "Swinging in a Hammock," a new typical chorus, and "Tim Needin' You." Act is big time caliber and went over good.

Bones and his radio gaud held headline spotlight and earned it. Music presented was of semi-classical nature. Bonny, a tenor of good quality, presented "Song of Songs" in nice style. Heaviest responses came to Nathan Baruch, baritone, on his singing of "The Vagabond Song." Eva Noble, with a perfectly placed voice, sang Frim's "Ginnia Mia," and Mignon Sutorious warbled a ballad in semi-popular style. The four then offered two quartet numbers in "Italian Street Song," and "Naughty Marietta," and the widely known "Rigoletto" fourpiece. An accomplished singer, billed as "Floretta," supplied a fine background for all of these numbers.

Dale Jackson is back as the singing usher, and worked with Tony Hiers, hand to sing "Rose Marie" and "On an Alpine Moonbeam" for four encores. No organ solo. Myrtle Strong and midgets, who folks out front are beginning to notice it, as requests are coming in for.

Flicker was "Her Man." Ozman.

## HIPPONDROME

### LOS ANGELES

(Reviewed Oct. 9)

Recardo and Ashford, man and woman, opened show. Offered some novelty tricks on trapeze. One was picking up a handkerchief with knees on trapeze, without holding on. Other was dancing while swinging without holding. Finishing trick was put over nice.

Hanvey and McIver, next. Two comedians, offered a comedy routine of talk in good style. Also put over a couple of good songs. Then two old timers and knew how to handle their material okay.

Esther Campbell offered her act putting over a good whistling number in nice costume. Then a change of costume, and two more numbers to big finish.

Sisters Sisters next, playing violin and cello. First number was a duet. Then each put over solos on the instruments to good returns.

A fast number for finish.

Sargent and Lewis, two men, next to closing. Offered some real hokum comedy talk. One man doing straight, the other in comedy makeup. Offered them put over a comedy number on the guitar, followed by more comedy. Comic plays claret while other dances, for finish.

Moore Dancers, closed the show. Three girl dancers and a girl singer. Dancers offered a routine of clever acrobatic and contortion tricks on toe. Followed by girl in a routine of high kicking and contortions. Girl singer put over two operatic numbers. She's small, but what a voice. Dancers offered a classic dance for finish.

Picture was "Hallelujah." Bob.

## HIPPONDROME THEATRE

### LOS ANGELES

(Reviewed) October 12

Geo. Downing and Co., woman assistant, opened show in full stage. Man in comedy makeup and lady straight. Offered routine of juggling hats, cigars, and cannon balls, etc. Nice opening act.

Bard and Abbe, man and woman, next. Offered some real hokum comedy talk that went over big. Talk was new and act consequently, well received.

Mitchell and Redmond, two colored boys with nice appearance, on next. Boys offered some plenty talk and tap dance. For finish they put over a double routine with each doing some very good knee drops.

Garrett Price followed with some comedy talk, and a parody on "Get Out and Get Under the Moon." Then a ballad and some more stories. An impression of Will Maillard singing one of his songs for finish. Nice act.

Lyons and Waterman, next to closing. Man and woman, with latter doing the comedy. A good act.

## HEADQUARTERS FOR CLUB DATES

# LOUEMEL

## Entertainment Service

(AGENCY)

Wants Standard Acts, Entertainers, Outdoor Attractions for Theatres, Clubs, Fairs, Pageants, Carnivals.

505 Kress Building Phone Sluier 7877

WRITE, WIRE OR CALL

935 Market San Francisco

# PATRICK and MARSH

(AGENCY)

VAUDEVILLE-ORCHESTRAS

WANTED!

ACTS SUITABLE FOR PICTURE HOUSE PRESENTATION AND CLUBS

607-8 Majestic Theatre Bldg., 845 South Broadway, Los Angeles Phone TUCKER 2140

# Walter Trask

WANTS STANDARD ACTS AND ENTERTAINERS FOR THEATRES, CLUBS, LODGES AND SMAROFF-TRASK PRESENTATIONS

WALTER TRASK THEATRICAL AGENCY

1102 Commercial Exchange Bldg. 416 West Eighth Street Telephone TUCKER 1680 Los Angeles

TU 4749—MU 9661

**Swagger**

Art Varian

Master-Ceremonies

A COMPLETE LUNCH 50 CENTS

+ + DINNER DE LUXE 75c TURKISH BREAKFAST With DINNER \$1.00

719½ S. HILL STREET

Former Location of Dan's

NO COVER CHARGE

CARL PELLEY, Mgr.

NEW YORK LONDON CHICAGO PARIS BERLIN HOLLYWOOD

New York Office Suite 903 Palace Theatre Bldg.

Hollywood Office Suite 325 6912 Hollywood Blvd.

AL FEICHER

THEATRICAL ENTERPRISES AND BOOKING AGENCY

Associate Max Millard

6912 HOLLYWOOD BOULEVARD HOLLYWOOD, CALIFORNIA Telephone: GLADSTONE 3404. Suite 325

Charles Summers General Counsel

**Vaudeville Productions Talking Pictures**

**Scenarios - Special Shorts and Novelties**

**NAT S. JEROME**

(PRODUCTIONS AND PICTURES)

Associates: Jack Henson Jane Richard Richard Dale



Bands

# SACRAMENTO

Publishers

Edited by Jean Armand

## TUNING UP With Billy Hamer

Robbins' tune, "Here Comes the Sun," has taken a tremendous spurt in sales. The number was decidedly a dark horse until this week but has come through a winner.

Thought I saw Chess Gillette, president of local No. 47, at the organ console of the Boulevard Theatre. If it wasn't Chess, he has a double.

Garnett Marks, local singer, has departed for St. Louis to join a radio station there.

In last week's issue, we mentioned a new publishing firm known as "D. & W. Songs," but have now been informed that the company is better known as "George Wagner Songs." With either name on the bottom of the page, we are still picking "It Must Be True" to make a big impression on the profession and public.

Ran into Mickey Hester in the wine and hours the other day, and upon being asked what he was doing out at that hour he retorted "I'm out for a midnight adventure." That seemed like rather a smart remark for a song-plugger who devoted his life to his family and his job, and the next morning's mail brought me a copy of a new

Witmark tune called "It Was Only a Midnight Adventure."

If the vaudeville field throws you a picture, it is at the four winds, try radio. Example—Billy Van, miking from KGER, has just invested in a new Cord, and we don't mean a tire.

Carl Lamont is all hopped up, and lawfully, too. "Moonlight on the Colorado" is perched on top, the new "Blackbirds" opens on the 20th with two Shapiro-Bernstein tunes. "You're Lucky to Me" and "Mem'ria Of You," "By All The Stars Above You" and "Loving You the Way I Do" are selling nicely.

One of the newest music libraries in the picture studios is at the Metro-Goldwyn-Mayer lot. George Schneider is the librarian there and deserves credit for its condition.

Jack Scholl, writer of "Loving You the Way I Do," has two numbers with Sherman, Clay & Co., from the picture "The Oklahoma Cyclone" called "Sons of the West" and "Let Me Live Out on a Prairie."

Jack Stern, of Irving Berlin, has a nice lineup of plugs. "Confession," "My Bluebird Was Caught in the Rain" and "Just A Little White" are among the sellers.

## NADEJINES REMAIN IN TALENT CENTER

Nikolai Nadejine, Russian pianist, and his wife, Nell Tritton, English poetess, have decided to remain permanently in Hollywood. Their original intention was merely to visit the film city enroute to Europe from Australia, where Nadejine had just completed a successful concert tour.

"Nowhere, in all my travels," the Russian said, "have I found in one city the artistic atmosphere, and the appreciation of the arts, which exists in this inspiring locality."

"Here one finds leaders in music, painting, sculpture, acting and literature. Names which would create a sensation, anywhere else in the civilized world, are passed by as of small consequence here, because of the plenitude of talent."

## CAN'T GET LYMAN

Reported Roosevelt hotel management has been trying to book Abe Lyman and his orchestra for the Blossom Room. Lyman's contract with Fox West Coast Theatres made this impossible, however, because orchestra would have to double between the City Hay Circle and the Blossom. To this proposal, Roosevelt management turned the story ear.

## SANTREY ON SCREEN

Henry Santrey and His Soldiers of Fortune have been brought to the audible screen in a novelty musical revue on the Vitaphone Varieties program.

## TIOMKIN SHOCKED AS DRIVER EXPIRES

Dimitri Tiomkin, celebrated Russian composer, has been ill for the past few days, as the result of a shock sustained last Sunday evening. While riding with his old friend, Boris Vavich, Russian singer and actor, at the wheel, the latter died instantly from a heart attack.

Tiomkin was unharmed, but the experience affected the composer severely. He is now able, however, to continue his duties at Universal Studios, where he is originating the musical settings for Edwin Carewe's "Resurrection."

## HAS PLATFORM

LONG BEACH, Oct. 16.—Fred Carter, one of the big attractions as a dance director and who is responsible for doubling crowds at the Majestic Ballroom, has a new platform with unique lighting effects for his band.

## GAGEL BAND NEWS

LONG BEACH, Oct. 16.—Newell Chesterton, featured pianist with Gus Gage's orchestra, was married recently. Two new sax men, Pat Hogan and Hal Johnson, open with Gage's aggregation today.

## JOE DOING WELL

LONG BEACH, Oct. 16.—Joe Lindemann, and his orchestra, a hot good business at the local Coconut Grove and look forward to a big winter.

## Song Leaders

No change in the lead-offs this week, "Little White Lies," the Donaldson tune, still leading the rest, with the Witmark "Kiss Waltz" in the deuce spot, with "Moonlight on the Colorado."

Here comes the Sun stepped up into the best ten this week with effectual plugging, together with De Silva, Brown, Henderson's "Get But I'd Like to Make You Happy," which is closing in on the leaders.

A new tune that's meeting with outstanding favor is the Shapiro, Bernstein song, "By All The Stars Above You."

## LOS ANGELES

1. "Little White Lies," Donaldson.
2. "Kiss Waltz," Witmark.
3. "Moonlight on the Colorado," Shapiro, Bernstein.
4. "I'm Yours," Famous.
5. "Get But I'd Like to Make You Happy," De Silva, Brown, Henderson.
6. "Here Comes the Sun," Robbins.
7. "Confession," Berlin.
8. "Go Home and Tell Your Mother," Robbins.
9. "River of Golden Dreams," Feist.
10. "Bloom Is on the Sage," Freeman.
11. "It Seems to Be Spring," Famous.
12. "Just a Little Color," Robbins.

## SAN FRANCISCO

"If I Could Be with You" and "I'm Yours" were newcomers to the ten best list which was headed by "Go Home and Tell Your Mother" with "Little White Lies" skidding to second position. Top notchers are:

1. "Go Home and Tell Your Mother," Robbins.
2. "Little White Lies," Donaldson.
3. "If I Could Be with You," Remick.
4. "Confession," Berlin.
5. "Kiss Waltz," Witmark.
6. "Here Comes the Sun," Robbins.
7. "Betty Co-ed," Feist.
8. "Bluebird Was Caught in the Rain," Berlin.
9. "I'm Yours," Famous.
10. "I'll Be Blue Thinking of You," Feist.

## Robbins Sailing To Tie Up Songs

J. J. Robbins, head of the Robbins Music Corporation, exclusive publishers to Metro-Goldwyn-Mayer, sailed for Europe October 10 on the Majestic, for an approximate six weeks' stay abroad. While in Europe, Mr. Robbins will enter into new associations with music publishers in England and the Continent, in behalf of his firm's catalog.

## MUSICAL FOREIGNS VOGUE OF PATHE IS BEING ADOPTED

Following decision of Pathe to show pictures in silent form for foreign release, with music accompaniment only, comes the announcement from Abe Meyer, head of the Meyer Synchronizing Service Ltd., that many of the producers allied with him are preparing to follow suit. Main reason given the producers is that foreign dialogue pictures "run" here, do not contain the stars the people are most anxious to see, because stars well-known to the world are unfamiliar to the many Europeans. As a result, the service will shortly begin synchronizing a complete batch of the recent-completed larger independent productions.

## COVER THE CLOSET By Will Davis

LOS ANGELES GRAND OPERA ASSOCIATION has just closed the most prosperous season in its history. Night after night the immense Shrine Auditorium has been filled to capacity. On several nights hundreds were turned away. Philharmonic Orchestra, under direction of Arthur Rodzinsky, starts rehearsals Tuesday. This season, the usual big seat selling campaign has been dispensed with, and the subscriptions are a good many thousands of dollars ahead of last year at this time. One of the chief reasons for the popularity of, and the demand for good music, is the broadcasting of high class music by the radio stations.

Ray Paige and his 35-piece orchestra over station KFI have led the way in good radio music. Ray has the largest staff orchestra in radio. This versatile organization assisted by a male chorus and a femme ensemble, play varied programs of symphonic music, operas, and latest popular fox trots. Nearly all of the music is specially arranged by a staff of three expert arrangers. Ray says a new contract for management of 34 weeks of one hour presentations of light opera, with dialogue and music.

GEORGE COX, orchestra manager at radio station KGFJ, reports a very successful season. Through good management of own band, McClellan, Cox has been able to build the orchestra entertainment from a trio up to a twelve piece concert orchestra, since the first of the year.

Orchestra is composed of Jerry Joyce, violin; Chas. Silliman, violin; Red Smith, Les Schroeder, and Bertram, reeds; Jess Clifford, bass; Wm. Sabersky, piano; S. Royce, flute; Ross Hodgkinson, trombone; Geo. Maxwell, trumpet; George McCasters, drum and tympani; and George Cox, Cello.

Alvin Fairchild is chief announcer, and has one of the finest speaking voices on the air. Arch Fritz, organist, broadcasts nightly from his studio in the musicians club. This is the only 24 hour station, and all of these people should be given credit for furnishing continuous entertainment.

RAY BAILEY, pianist-director, and his orchestra, at station KMTB are a busy bunch. Sunday, its symphonic trio up to 8 p.m. "Musical Chest" at 8:30; and dance music at 9:30. On "Saturday" 8:30; String Quartet at 8:30; Melodies of Years Ago at 10 p.m. Members of the orchestra are Morris Haigh, and Ben-Haim, oboe; violins; J. Perlus, cello; Al Buechner, bass; Lou Marcasie, sax, clarinet and oboe; Ford and Ray, sax, clarinet and flute; Les Moe, trumpet; Art Ginder, trombone; Preston Ledwick, drums and tympani; and Ray Bailey, director.

Ray Martinez, director, and Cecil Candland, orchestra manager, are attending to musical matters at station KFWB.

Members of the orchestra are Cecil Candland, Maurice Koehler, and Joe Villin, violins; Wm. T. Ketter, piano; Nate Ketter, cello; Frank Pendleton, bass; Al Mauling, Fred Bielesheimer, reeds; Joe Barrett, reeds; Ed Boynton, flute and voice; Ross Magnus, guitar and vibraphone; and the Ray Martinez, director.

S. W. SMALLFIELD and his new orchestra at the "Million Dollar" are meeting with great success. Their overtime starts the show off. The orchestra's response and the lively playing throughout, furnishes the pep to put over a snappy show. The orchestra is composed of M. Choudhian, and M. A. Pierre, violins; Joe Petrone, piano; A. G. Alfonso, bass; E. E. Egan, organ; Reg Johnson, reeds; J. B. Britton, cello; Reinwald, and I. R. Dow, trumpets; E. Pollock, trombone; Danny Thomas, drums; and S. W. Smallfield, director.

DENNY DONALDSON is the new trumpeter in Lou Traveller's band at Casino Gardens. Denny was formerly with Hank Halsted's orchestra. This week, the band is celebrating its first anniversary, playing for big crowds as usual. Owner Sams is on a three months vacation tour of the U.S. He writes

from Philadelphia: "Things in this part of the country are on the bum. You folks out there don't know what hard times look like."

It may be possible that Mr. Sams bet some cash on St. Louis in the world series of 1930, found his Labor Day is supposed to close the summer season at the beaches, but Los Angeles and Tommy now has will convince you that his always summer in Southern California.

LA RUE HILLIKER AND THE DANCE TROUPE OPEN AT THE RAINBOW GARDENS ON SATURDAY. REPLACING JERRY PAUL AND HIS BAND.

TOMMY BOYD, formerly orchestra director in the San Francisco Orpheum who came to Los Angeles during the gold rush, of the Spring of 1930, found his music overcrowded, and, bright fellow that he is, he turned his eyes in the direction of the city where a very profitable business as representative of H. R. Curtis wholesale radio distributors.

PETE PONTRELLI, and his Troubadours, are making "em step high at the Palace ballroom. A versatile dance band bubbling over with enthusiasm and pep, and they have several fine specialty numbers. Among these are, the "Anvil Chorus," fox trot done in costume by Pete Pontrelli and Len Mojica with electric anvils; "Swinging In A Hammock," in which Clarence Rand and Bob Sack do a fifty two dance; and "Hungarian Dance," with four boys in a dance specialty. Encours are demanded for all of these numbers as well as musical.

Pete regrets to inform the gang the departure of Ken Wilcox, drummer, who is leaving for the Billmore Hotel in Phoenix. Ken has worked hard and faithfully at the Palace, and deserves a lot of credit for the success of Pontrelli's Troubadours. George Pemberty is the new drummer.

BUNNY BURSON, SAXOPHONIST, LATE OF THE "TEMPTATIONS OF 1930" ORCHESTRA, HAS GONE TO THE SILVER SLIPPER IN SAN FRANCISCO.

ERNO RAPPE returned early in the week from a trip to New York City. Hollywood and New York are now quite close together in evening hours.

AL SHORT AND HIS ORCHESTRA, THE SILVER SLIPPER, ARE WORKING ON THEIR TWO WEEKS NOTICE.

WM. BAFFA's orchestra at the El Capitan consists of Ernie Scott, trumpet; Clarence Lewis, sax; Wm. Bowles, sax; and Maurice Lemack, pianist.

CURLY SCHUTZ, sax and violinist at La Boheme cafe has purchased an interest in the Park View riding academy. Hobbies by day and music by night, will keep Curly pretty busy, but he promises us a little more of it will pay him a visit.

DICK WEBSTER, singing violinist, is a member of Sam Martin's Pantages orchestra.

MADDE MADSON, violinist, has gone to San Bernardino to lead the orchestra in the new California Theatre.

MAX FISHER is reported leaving for Chicago where he has an engagement for Balaban & Katz theatres.

AND THEIR



ORCHESTRA

**THREE GIRL FRIENDS**  
BY TOUR HAWAIIAN ISLANDS

**MERRY SMITH**  
AND HIS ORCHESTRA

AT THE  
**Montmartre Cafe—Hollywood**  
AND NIGHTLY OVER STATION KFWB  
Plays These International ROBBINS HITS

"JUST A LITTLE CLOSER" . . . "SINGING A SONG TO THE STARS" . . . "GO HOME AND TELL YOUR MOTHER" . . . "HERE COMES THE SUN"

**ROBBINS MUSIC CORP.**  
799 SEVENTH AVE. NEW YORK CITY



# BIG BUSINESS AS CO-OP SPIRIT DIES

## San Francisco Music Notes

By Harold J. Bock

SAN FRANCISCO, Oct. 16.—Town was stormed by an invading horde of music publishing representatives, who brought their lead sheets and orchestrations for consideration on the San Francisco field. With some of the local music offices closed, the Los Angeles boys are making more trips here than they have done in several years.

Art Schwartz blew in briefly, en route from Los Angeles to New York. Eddie Janis with the Famous catalogue under his arm, registered at the Ambassador for a few days and then left for the Northwest. Bobby Brown, with his Remick tunes and Ben Berman, with the De Sylva, Brown and Henderson catalogue, were also in. Jack Archer, representing Donaldson, Douglas and Gumble, has left for Los Angeles after considerable time spent here and in the Northwest.

An absence of enough paying customers has forced a temporary cut in Val Valente's Roof Garden orchestra from the present lineup of ten men and vocalist to eight men. However, according to Gus Oliva, the present situation won't last long.

Wilt Gutzendörfer is back at the Hotel Whitcomb with his dance orchestra of nine men. Gunzy has been on the Russian River during the summer season.

Henry Duffy's re-openings at the Alcazar and President have put 14 men back at work, seven going into the Alcazar under Harry James' baton and the other half into the President, with Fritz Wrangle directing.

Fred Elvin and orchestra have opened at the Triam Ballroom.

Coming back to San Francisco after a two years' absence in Europe and the East, Horace Heidt's orchestra is opening Friday for a week at the local Paramount. Personnel of the group, made up almost entirely of Bay District men, includes Art Thorsen, Jerry Browne, Lee Lykins, Lee Fleming, Ralph Lykins, Red Plummer, Dick Morgan, Robert Englander, Harold Moore, Stewart Grow, Gene Knotts and Paul Knox, with Heidt directing.

Loew's Warfield pit orchestra is undergoing a few changes prior to Jan Rubin's taking up the baton there. Instead of the present flute, clarinet and cello in the reed section, there will be three saxes.

Bob Nurok has a mighty good concert combination in the pit of the Dufwin, Oakland legit house.

Speaking of good things, it might be well to mention the sweet toned trombone in the Fox orchestra. It's Bill Fletcher, I think, who blows some of the mellowest trombone notes I've heard.

Al and Joe Zohn have left the Fox, and have joined NBC where they are on numerous programs including the Camel Hour, one of NBC's finest musical efforts, handled by Malton Merrick.

### TIFF STARS KEN

Tiffany Productions will do a series of westerns, starring Ken Maynard, established western star. Jeannette Loff has been signed as his leading lady. Dick Thorpe will direct the series.

### PAINTS A POSTER

Jean Hersholt, screen actor, has designed a poster for advertising the 1932 Olympic games. This design will be used in Denmark, Hersholt's original home.

### BARD IN VAUDE

Ben Bard, screen and stage actor, has started a vaudeville tour, which will bring him into the Palace in New York next week. There he will be joined by his wife, Ruth Roland, who is going east for the opening of her picture.

**BAND ROOM**, fully equipped, including lights, music stands, use of bass drum, tuba and piano, now available for private rehearsals, at all hours. Capacity 80 men.

## Bickett's Military Band School

New Location—78 Turk Street, San Francisco

Also available for ACTS OF ALL DESCRIPTION

## Peter Paul Lyons

CONCERT ORCHESTRA CONDUCTOR  
LOEW'S WARFIELD SAN FRANCISCO

SAN FRANCISCO PARAMOUNT THEATRE

Presents

**TIM CRAWFORD**  
SOLO ORGANIST

**ESSE STAFFORD**

And His San Francisco  
PALMA HOTEL ORCHESTRA  
Featuring His Gene Rose's Song Hit, "Tonight"

Congratulations to

Tommy Jacobs And His

**'ROSE ISLE'**

**Gus Gagel and His Troubadors**

Cinderella Ballroom Long Beach, Calif.  
Featuring a Versatile and Novelty Aggregation

## Block Film Sale Target of Talk By Iowa Leader

(Continued from Page 3)

wrong of the first magnitude. "One unified, co-operative and discriminatory practices are eliminated from the business, I believe the independent theatre owners will be able to hold their own in competition with the trust-owned houses. They know, better than any hired manager can, the likes and dislikes of their patrons. They enjoy independence of thought and action and are not governed in every act by a set of rules promulgated in New York.

"They earn the right to the good will and esteem of their patrons by keeping the money they earn in the communities where their theatres are located. They are responsible to the patrons they serve, and that responsibility should be defined, so that it will not be possible for a careless buyer or slovenly operator to plead that the conditions which his patrons complain are beyond his control or not of his making."

## THREE DAY RECORD SET BY DANSEUSE FOR BALLET STUNT

Mary Frances Taylor, former premiere danseuse of "Student Prince," "Gone with the Wind" and "The Great Zerkow," now a soloist and directress of the Bud Murray School for Stage and Screen, 3636 Beverly Boulevard, added Murray in presentation of a "modernized ballet," entitled "Meditation," staged in three days, and presented at the elite "Masques," stage and screen club in Hollywood.

Miss Taylor illustrated the Bud Murray method of quick and intensive study instead of the long, tedious, old-fashioned course. New fall classes, day and evening, are now starting in this modern ballet, under her personal direction. Tap, off-rhythm and acrobatic ballets for children and adults are under direction of Bud and Gladys Murray at Byron Avenue, the latter former assistant stage and dance director at RKO theatre, Los Angeles.

## TIES IN KIDS

Manager Chambers of the Fox Colored theatre in Pasadena, with Meglin School, and had kiddie principals acting as hosts in the theatre's opening tour of the circuit while waiting for the doors to open last Saturday.

## Night Club Revue

**GEORGE OLSEN'S**  
(Reviewed Oct. 13)

Eddie Cantor turned physician to nurse the cash register at George Olsen's Night Club last night. He was in good form and did his job with enthusiasm, appearing in several acts of his own and introducing and m.c'ing the other acts. An ordinary floor show is made into fairly good entertainment.

"Chicken a la King" was chosen as the opener and clicked. Betty Lou Webb offered a blue-eyed number which went over big. Jack Shutta did an eccentric routine in incriminated fashion, assisted by the ensemble. Chorus was one of the high spots of the evening, with "Brother Down" Confession."

Moonlight Ballet was well applauded, and Ruth Gillette grabbed herself a couple of encores, rounding out a first class offering. But it was Eddie Cantor that made the show. His impromptu appearance tied it together, as nothing else could have done. His punch lines had the audience howling, and he kept things moving fast.

Mosconi Brothers did a good job on the routines, giving Cantor an excellent background.

Prog.

**EMIL STURMER**  
MUSICAL DIRECTOR  
PARAMOUNT THEATRE  
SAN FRANCISCO

## FIFTY YEARS FOR PUBLICITY STUNT

Buddy DeSylva, Lew Brown and Ray Henderson, song writers and producers, secured a print of their new Fox-Movietone musical comedy romance, "My Imagine," with a present day projection machine, in a vault at Movietone City, Beverly Hills, to be kept there for a half century.

The picture, featuring El Brendel, Maureen O'Sullivan, John Garrick, Marjorie White and Frank Albertson, deals with events 1980.

The plan is to preserve a print of the film to see how the next generation likes it.

## MOSCONI BROTHERS INTERVIEW TALENT EVERY WEDNESDAY

Increased activities of Mosconi Brothers cause weekly auditions to be held at their Hollywood school every Wednesday at 11 a.m., when Charles and Louis Mosconi, and their staff of instructors, are on hand to pass on prospective stage talent.

Ballet, off rhythm, adagio, ballroom and soft shoe dancing is considered.

In addition to staging numbers for George Olsen's new revue, Mosconi directed the dance units for a recent stage shows at the Paramount theatre, and for recent film musicals at RKO and Fox studios.

We issue contracts instead of diplomas," says Charles Mosconi, in discussing plans for the autumn and winter. "Our school has established a contract whereby we are able to place our proficient pupils in stage shows, picture prologues, club revues and film sequences."

The Mosconis will also produce several kiddies' revues for Saturday matinees at neighborhood picture theatres, and regular auditions for children who have dancing ability are held at their Hollywood school every Saturday at 11 a.m.

## TORNEY SECONDS READY FOR TOUR

Second Carla Torney line of girls opened last week at the Colorado Theatre in Fanchon & Marco's "Way Back When Idea," preparatory to their tour of the circuit. Girls were recipients of much praise from the press and public on their outstanding line work, which included some intricate tap and toe routines.

Trained at the Carla Torney school in Milwaukee, the ensemble, now making their second tour over the time, are: Norma Brady, Marge Goodman, Marie Donnelly, Adele Klug, Dorothy Gaece, Prudy Pickering, Edna Dean Best, Adlyn Schaffer, Beatrice Clarke, Gladys Strack, Bobbie Clarke and Norma Lowenbach.

Miss Torney left this week for Milwaukee to prepare a third line for F and M.

## HORACE HEIDT BAND IS CITED FOR COHESION

By JEAN ARMAND

Disintegration of many local bands demands consideration. Analysis of the situation brings out several points, the internal cohesion is not strong enough, the spirit of co-operation is lacking, and the general result is an internal strife that splits the band far and wide.

Such a blanket statement, harsh as it may be, comes only after careful consideration of the biggest depression in the history of the organization of musicians.

An orchestra is a business concern, the same as any other office, but much more highly sensitized. If authority is vested in the leader and everyone follows his leadership, the group will be successful, provided he can measure up to standards of present day competition.

A superb example of team work and unity of ideas is seen in the versatility and showmanship of Horace Heidt and his orchestra at the Paramount this week.

These men are enjoying a deserved success, which has come through hard work, co-operation, and efficient leadership. They have toured the world as one big family, happy in each other's suggestions for benefit of their organization, and each a shareholder in the troubles and profits that betide an orchestra. They deserve success—and they have it!

## ROSS HODGKINSON RUMOR AT BEACH

LOAN BEACH, Oct. 17.—It is rumored at the local Fox West Coast house that Ross Hodgkinson will be new house leader. Loyd Skeels has held this position for some time.

Don and Iris Wilkens recently opened as m. c. and organist, and as usual brought a big haul from the well-known crowd audiences of Long Beach.

## PROSPECTS GONE; BIG ROCK MISSING AND MAX ON WAY

Baths come high in Pasadena, as high as 1600 bucks, at least this is what it cost Max Bradford last week.

While Max was taking a wash down at home the other day, he laid his three-karat rock on the dressing table, together with other valuables.

Scene one: Some folks, strangers to Max, answering the ad regarding buying the property, and being admitted, et cetera, et cetera.

Scene two: Max joyfully singing in the bathtub, "the house is sold, the house is sold."

Scene three: Prospects gone—ring gone—Max going.

## TED HENKEL

MUSICAL PRESENTATION

CONDUCTOR AND DIRECTOR

CIVIC THEATRE

Auckland, New Zealand

Pit Orchestra of 30 Stage Band of 20

## JACK SPRIGG

MUSICAL DIRECTOR

R-K-O ORPHEUM

SAN FRANCISCO

## WILL PRIOR

NEW STATE THEATRE SYDNEY AUSTRALIA

RETURNING TO THE U. S. A. IN OCTOBER

ORCHESTRA CONDUCTOR



VANCOUVER, B. C.  
**A. K. MacMartin**  
 REPRESENTATIVE  
 618 Homer Street

## STOCK HOUSE IN VANCOUVER SETS A PACE

VANCOUVER, Oct. 18.—Business at local show shops again has done a brodie. Empress with British Guild Players in stock, is leading the parade with largest attendance. House seats more than any in town. Current bill is comedy, "This Woman Business."

RKO-Orpheum boasts the next largest draw, four acts of vaude headlined by "Bobby and his radio gang," with Paramount's "The Sea God" on the screen.

At Royal, Toby Leach and his Royal Canadian Players are doing well in tab stock and a picture program.

Capitol is below par with Paramount's "Follow Thru," ditto Strand with F.N.s. "Scarlet Pages." Colonial is also off with Columbia's "The Lone Wolf." Dominion is better with Radio's "Lawful Larceny."

Kex has reduced its price to two bits, feature being "Hold Everything," but draw is light.

Maple Leaf has new features for opening with talkies, "Navy Belles" and "This Thing Called Love," second night.

Beacon, former Pan, with summer price of 25 cents still in force is doing well. This week "The Bad Man," billed.

## GOOD TOUR PLAYED BY MCLEROY BAND

SEATTLE, Oct. 16.—Cole J. McCleury, dance hall impresario operating here and in Portland, returned to town this week with his musical unit after what is reported a highly successful barnstorming trip of Oregon and Northern California. The band, with Johnny Northen as leader, travelled as far south as Eureka.

Including the itinerary, was the Portland Roundup job which McCleury has handled for the past several years.

Local dancers welcomed the return of the orchestra to the Spanish Ballroom by a hefty turnout. This spot continues to attract the fox trotters in droves. Tom Curtis, show manager, and Bill O'Hanrahan, p. a., are continually pulling night crowds that cluster.

McCleury is reported as arranging a series of added attractions for his Portland, and possibly his local, spot. First of these, Joy and Lazzeroni, whirlwind skaters, go into the Portland Spanish ballroom on Monday of next week.

## SINGER OUT WEST

SEATTLE, Oct. 16.—Mort H. Singer, RKO official, paid Seattle a visit during the week, to supervise matters in connection with his company's contract with the various unions in the I.A.T.S.E.

## James Madison

writes to order for stage, screen and radio.

## Hitch Your Talents

to the best material and get biggest results. Subscribe to my monthly comedy service, called THE COMEDIAN, price \$1 a copy, \$10 by the year. It's small but good and caters to those who desire brand-new laughs and whose salary permits them to get THE BEST. In the way of monologue material, double routines, stories, single gags, etc. No. 4 is now ready at \$1; or for \$3 will send Nos. 1, 2, 3 and 4. My money-back guarantee protects you. Send orders to

## James Madison

465 South Detroit Street  
 Los Angeles  
 Phone ORegon 9407

# NORTHWEST

## Vancouver Varieties

VANCOUVER, Oct. 16.—Famous Players Canadian Corporation as the Publix-Paramount theatre chain is known in Canada, has made a shift in two more house managers. Paul Pinner, manager of the Nelson, B. C. house, has been placed in charge of the Columbia, New Westminster, while Joe Millman, from that house, has been moved to the Kitsilano, Vancouver.

Paramount's "With Byrd at the South Pole," which was the biggest dog played at the Capitol for many moons, did capacity at the Dominion when it ran there for a week.

RKO-Orpheum has a new front door man, Reg. Cross.

Basil Horsfall, manager of Educational exchange, is also a musician. He is conducting the big orchestra from Meridian Lodge, A. P. W. which is putting on a concert at the Vancouver theatre shortly. Calvin Winter, leader of RKO-Orpheum band, is assisting.

W. P. Nichols has reopened the Fairview theatre, a small downtown house which was equipped for talkies last spring and after a feeble drawing folded for the summer. Another independent.

Maple Leaf, second run downtown house, independently opened by Dawson Bros., has installed Northern Electric talkie equipment. This is all of silent houses to break into open picture field.

Steve Ralston, former booker for First National exchange here, is now on the road for Paramount.

R.C.A.-Photophone equipment is being installed at the Edison, New Westminster, replacing a local installation which has not proved very satisfactory. Edison is an independent house operated by Frank Kerr.

## MUSICAL TAB FOR PORTLAND HOUSE

SEATTLE, Oct. 16.—C. C. Dunn, owner of the Capitol, Portland, and president of the corporation operating the Folies here, this week announced a new policy for the Portland house.

Under the changed schedule, Al Franks and a small musical tab company, will play there three days each week, with the vaude fare, coming intact from its week's stand at the Folies, will complete the seven-day stanza. Capitol plays first and second run films to complete its program.

## College Employes Showman Stunts In Selling Game

SEATTLE, Oct. 16.—A real display of modern showmanship, one that local theatre boys admit they can easily take a neat lesson from, is being currently exhibited by the University of Washington in expelling present football season.

What with bringing in a new football coach, Jimmy Phelan, and bullyhooing him plenty and publicizing the current season and the respective games with a lavish display of sign boards, all hand painted in brilliant colors; street cards and newspaper space, the boys are doing a great job of it, and getting results.

Activities at the college are directed by Earl Campbell, graduate manager for the association, and his henchmen, Carl Kilgore, Jesse Jackson and the publicity director, Doug Stanley.

## MAJOR APPOINTED TO BOOKING WORK

SEATTLE, Oct. 16.—Promotions were in order at offices of Fox West Coast theatres during the past 10 days.

Upon telegraphic announcements from Oscar S. Oldknow, E. Port Major, Oregon division manager, was boosted to the position of assistant buyer and booker of Fox theatres. He is succeeded in the high Oregon position by Lloyd Maxwell, who for the past four years has been manager of Fox houses in Portland and manager of the Fox Broadway.

Marc Bowman has now been promoted manager of the Fox Broadman way, and P. O. Bryant succeeded him as exploitation and publicity promoter at the home of Fox and MGM pictures here.

## NEW AD CHIEF

David Skip Wesner has been promoted from his post as general manager of the Fox Brothers theatres in Northern New Jersey to the position of director of advertising and publicity for all Warner Brothers theatres in the country excluding New York City.

## WRITE THEIR OWN

Bob Carney and Si Willis, Pathé comedy-team, are writing an original story entitled "Gobs of Gold" to serve as their next comedy short.

## CAWTHORNE STARTS

Joseph Cawthorne has begun rehearsals for role of impressario in "Kiki," starring Mary Pickford for United Artists. Sam Taylor directing.

## Notes Along Fifth Avenue

Ivan Ditmars going on the air . . . giving some of the air . . . Tiny Burnett chipping in four bits for a square meal at Blanc's . . . Joe E. Howard reminiscing . . . about songs he composed when most men were in their cradles . . . Johnny Northern talking about a new job . . . Enola Dean buying space . . . and filling space . . . Jerry Owens, Lee Jaxon, and the boys leaving the theatre in a hurry . . . as if there were a riot call . . . Madge Baldwin in red . . . becoming . . . Jerry Green doing double duty . . . Betty Shilton . . . and somebody singing "Chloe" . . . Marie Wagner with a toothache . . . should tune in on the Persimmon road . . . Milt Franklyn and Bob Blair visiting the opposition . . . and paying for it.

Stan Adams putting an added fixture on the Music Box . . . Frances Perry smiling . . . personality personified . . . Ted Harris talking good business . . . and proving it . . . Tom Curtis doing the same . . . Johnnie Robinson visiting Club Victor . . . and meeting some of the boys . . . Vic Meyers dancing with a fair damsel . . . Margaret Jonston enjoying jubilation . . . Emma Jane Epler taking a train . . . Sammie Siegel getting rid of too much business . . .

Harry Mills and his pipe out for a walk . . . Carl Winge still plugging . . . would make a good cheese head . . . Harold Weeks up to Bellingham . . . for some fishing . . . or perhaps to write another scenic song . . . Henry Ross looking for someone . . . Alice Darstien now in the Coliseum box . . . Zach Freedman riding up the street in that flashy car . . . Dave Blumenthal having a hectic time . . . Niles Larsen going places to do things with . . . or Ralph Mayer . . . Ken Horn in the right atmosphere at the German wedding.

## HOWARD IN NINTH

SEATTLE, Oct. 16.—On Monday of next week, Tex Howard and his orchestral unit complete their ninth consecutive month in the best-liked units heard here in a long Trianon Ballroom here, establishing a record for this big dance spot. Tex has established a wide following and, with several recent additions to the band, has one of the time.

## BRADT AT COLUMBIA

SEATTLE, Oct. 16.—Joe Bradt has been appointed manager of the Columbia theatre by John Danz, and it is reported that the old veteran, Frank Lacey, may be at the helm of the Winter Garden.

## SEATTLE, WASH.

## Roy Oxman

REPRESENTATIVE  
 630 People Bank Bldg.  
 Main 0799

## FILM STUFF TAKES FLOP IN SEATTLE

SEATTLE, Oct. 16.—Northwest show business was not so fortunate this week. Practically everybody that has something to do in this line, particularly complained about bad matinees. Reason is unknown, as patrons are accommodated with special prices. One leading house cut its matinee price through out a picture before the usual week's run. There have been many mat angles worked, but the right one seems lacking.

Fifth Avenue, a leading factor with shows and the location, held fourth anniversary of the house, and in honor of the occasion, presented "Lilium," with a different native wedding each night during the week. It was a good angle and netted the house \$22,000.

Paramount, with "Follow Thru," did much better than last week's intake, grossing \$17,000. Milt Franklyn and his new band, the first Hollywood produced show helped to make things merry.

Orpheum, with an educational picture "Africa Speaks," together with an average stage bill, drew \$15,000. Not bad, as neither offering meant much.

Fox, with the first week of "Madam Satan" holding the boards, did fair, taking an estimated \$13,500. Will be held another week. Owen Sweeten has his steady patrons at this house.

Blue Mouse had Norma Talmadge's latest "Du Barry," to tune of 7,000 berries.

Music Box made whoopee on the last week of "Whoopie" and carried a bag of shekels that averaged \$6,000.

Dance emporiums and night clubs seem to be making a go of things here. The "Criminal Code," under management of Tom Curtis, is doing a flourishing business, and the large Trianon, with Ted Harris' leadership, also can't complain.

Both of these places have fine music, former employing McCleury's Columbia records with Freddie Morlock doing the vocals, and Geo. Eichhorn doing the leading, and the latter having Tex Howard's boys.

## MARSHALL WINS ROLE

After trying three actors for the role of "Criminal Code," Columbia Pictures has settled definitely on Clark Marshall.

## KERRY RESTING

Upon completion of his work in "Ex-Flame" for Liberty, Norman Kerry is visiting friends in Long Beach.

DRESS YOUR THEATRE OR YOUR ACT WITH THE FINEST AND MOST ARTISTIC

# SCENERY AND DRAPERY

DESIGNED MADE UP AND PAINTED BY THE LARGEST AND MOST EFFICIENT STAFF OF SCENIC ARTISTS, DESIGNERS AND DRAPERY EXPERTS IN AMERICA'S LARGEST AND MOST BEAUTIFUL STUDIOS

## LOS ANGELES SCENIC STUDIOS INC.

AFFILIATED WITH ORIST THOMPSON SCENIC CO.

1215 BATES AVE.

AT FOUNTAIN AVE. NEAR SUNSET BLVD.

HOLLYWOOD

Phone Olympia 2914



UNIQUE EFFECTS AND SETTINGS FOR THE MODERN STAGE

DROP CURTAINS  
 PICTURE SCREENS  
 PROLOGUES  
 CINEMA STAGE  
 CYCLOGRAMAS  
 ASBESTOS CURTAINS

UNUSUAL FABRICS & DRAPERIES  
 TAPESTRIES - WALL HANGINGS  
 MURAL DECORATIONS

NOISELESS  
 CURTAIN TRAVELERS  
 OPERATED BY  
 REMOTE CONTROL



# SEND COPY NOW!



## Seventh Annual Number of



# INSIDE FACTS

**OUT  
DECEMBER  
25th**

Offices At:—

Los Angeles, San Francisco,  
Vancouver, B.C., Seattle  
Spokane, Denver

## Fanchon and Marco Route List of "Ideas,"

Following is the Fanchon and Marco  
Ideas route schedule, with the opening  
dates, all of the current month, in paren-  
theses beside the name of the town:

**PASADENA (16-22)**  
Colorado Theatre  
(Challio Show)  
**SAN BERNARDINO (16-22)**  
Fox Theatre  
(Lefkey Prinz Unit)  
**LOS ANGELES (16-22)**  
Lewy's State Theatre  
(Chingie) Idea  
(Staged by Larry Lehallos)  
Joe Fong Sensational Togo  
**SAN DIEGO, CALIF. (16-22)**  
Fox Theatre  
United States Indian Reservation Band  
with Golden Horse  
**HOLLYWOOD, CALIF. (16-22)**  
Pantages Theatre  
(Doll Police) Idea  
(Staged by Gus Foster)  
with Ramon & Marguerite  
Roy Loomis Dancers  
Les Klebs

**GREAT FALLS (20-21)**  
"Modes of Hollywood" Idea  
Same Cast as Above  
**BUTTE (16- )**  
Fox Theatre  
(Wild and Woolly) Idea  
Kirk & Lawrence Harts Krazy Kats  
Bus Carrell Aussie & Crock  
Davis & La Rue Ray Angwin  
Bud Murray Gals  
**KANSAS CITY (17-23)**  
Pantages Theatre  
(Gems & Jams) Idea  
Joe and Jane McKenna Will Cowan  
Nee Wong Maxine Evelyn Jim Pennant  
Beatrice Franklin and Florence Anell  
**CHICAGO (17-23)**  
"Victor Herbert" Idea  
(Victor Herbert)  
Buddy Howe Walter Powell Electric Duo  
Victor Herbert Quartette

## CARLA TORNEY DANCERS

Featured in  
Fanchon and Marco's "On the Set" Idea

**LONG BEACH (16-19)**  
Fox West Coast Theatre  
Fountain of Youth" Idea  
(Staged by Jim Foster)  
Barton and Young Frank Stern  
Lottie Mayer Ed Cheney  
Bob and Jack Crosby  
The Sunbelt Beauties  
**FRESNO (16-18)**  
Wilson Theatre  
"On the Set" Idea  
(Staged by Gus Foster)  
Rose Valyia  
Marion Butler  
De Lane & Loita Brown Willa  
Carla Torney Gals  
**SAN JOSE (16-22)**  
California Theatre  
"On the Set" Idea  
(Same Cast as Above)  
**SAN FRANCISCO (17-23)**  
Fox Theatre  
"New Yorker" Idea  
(Staged by Le Roy Prinz)  
Jackson & Calahan Maud Stryker  
Marjorie Burke

**MILWAUKEE (17-23)**  
Wisconsin Theatre  
"Ideas in Blue"  
Renoff & Renova co-featured with  
Mitts Mayfair Bob Brandies  
Webster & Marino  
**NIAGARA FALLS (17-23)**  
"Hollywood Collegians" Idea  
Hollywood Collegians Ted Ledford  
Dorothy Crocker  
**WORCESTER (17-23)**  
Palace Theatre  
"Romance" Idea  
Castleton & Mack Myrtle Gordon  
Ph. & Olla Walters Robert Cloy  
Mary Price Three Brinktons  
**SPRINGFIELD (17-23)**  
Palace Theatre  
"Frametags" Idea  
Armand Chiro Co-featured with  
State Brothers Hirsch-Arnold Girls  
Hassan Blietstra Joe Mercardo  
Charles Carrer

## TOOTS NOVELLE

Featured in Fanchon and Marco's "American Beauty" Idea

**OAKLAND, CALIF. (17-23)**  
Oakland Theatre  
"American Beauty" Idea  
Featuring Miss Universe and the  
8 Beauty Winners from the  
Colveston Beauty Pageant  
Eddie Hamley & Co. Sunbelt Beauties  
Toots Norville  
**SALEM (18-19)**  
Palmer Theatre  
"Rhythm-A-Tic" Idea  
Georgia Lane Dancers  
Harry Kahne Jean McDonald  
Lloyd & Brice Margaret McNeil

**HARTFORD (17-23)**  
Capitol Theatre  
"Rose Garden" Idea  
Red Donahue & Ugo Harold Stanton  
Hall & Esley Jack & One Queen  
Helen Birch  
**NEW HAVEN (17-23)**  
Palace Theatre  
"Smiles" Idea  
McCarthy & Deeds Eva Mandell  
Sernour & Corcoran Dorothy Neville  
Dave Le Winter

DOROTHY IPSWITCH

## ELECTRIC DUO

Acrobatic Dancers Featured in F. & M. "Victor Herbert" Idea

**PORTLAND (16-22)**  
Broadway Theatre  
"Southern" Idea  
Hatt & Herman Jimmy Lyons  
Helen Warner The Sixteen Times  
**TACOMA, WASH. (16-22)**  
Broadway Theatre  
"Coke of Joy" Idea  
Featuring Pat West with Three Jolly Tars  
Scotty Wenton, Dolly Kramer, Mary Dean,  
Wanda Allen, Moore & Moore, Curtis  
Cooley, Johnny Jones, Ken & Ruthburn,  
Ken Gatewood, Doyle Quadruplets  
**SEATTLE (16-22)**  
4th Ave. Theatre  
"Busy Bee" Idea  
Liana Gahn, Cooper & Gregg, Paul Howard  
Terry Green Phil Arnold  
**YAKIMA (18-19)**  
Capitol Theatre  
"Modes of Hollywood" Idea  
Sylvia Shore and Helen Moore, Danny Joy,  
Harry Smith, Helene Frances  
12 Union Strippers

**BRIDGEPORT (17-23)**  
Palace Theatre  
"City Service" Idea  
Shipiro & O'Malley co-featured  
Seb Mena Laddie LaMonte George Jage  
Frank Sterling  
**BROOKLYN (17-23)**  
Fox Theatre  
"Box O' Candy" Idea  
Lynn Cowan Jones & Hall  
Reeves & Leu Marie, Irene, and Lucy  
**ATLANTA (18-24)**  
Fox Theatre  
"Good Fellows" Idea  
Lacille Page Bud Averill  
Selen & Elven Helen Burke

## SYLVIA SHORE and HELEN MOORE

FEATURED IN THE "MODES" IDEA

## Rent A Woodstock Typewriter

Late models rented at lowest  
prices. Use a Woodstock in  
your home or office.

Ask us about our special low  
rental rates to students.

New and rebuilt typewriters  
sold on easy payment plan.

## Woodstock Typewriter Company

117 West Ninth Street  
Los Angeles, Calif.

## Alta Mira Apartments

8228 Sunset Blvd.  
Hollywood, Calif.  
Crestview 6075

Singles and Doubles. Baby  
Grand pianos in every apart-  
ment. Garage, daily maid  
service, reasonable rates.  
Where people of stage and  
screen are at home. Hill-  
side view looking over  
Beverly Hills and Holly-  
wood to the ocean.

Ruth Jackson, Cr. 6075





# EDDIE PEABODY

THE BANJO BOY OF JOYLAND



BUSINESS AS USUAL



FOX BROOKLYN



---

UNDER THE PERSONAL MANAGEMENT OF MRS EDDIE PEABODY

---



Scanned from the collection of  
Karl Thiede

Coordinated by the  
Media History Digital Library  
[www.mediahistoryproject.org](http://www.mediahistoryproject.org)